

# Compensation Training Manual

Please note that the following is for training purposes only, and it not intended to serve as a guarantee of results. The average participant in this business earns between \$500 and \$2,000 per year. Some earn less while some earn much more.

# **Compensation Plan**

Mfinity Global's compensation plan is based solely upon product sales, striking a balance between personal and team production. Like a traditional product sales company, the most commission is paid on retail sales and goes to the person responsible for the sale. But also like a traditional network marketing company, there are many levels of override commissions available to hierarchical leadership, based upon business building achievements.

# Mfluencer Bonus



As part of Mfinity's 2022 Influencer Marketing program, the Mfluencer Pack Bonus provides a special enroller bonus equivalent to 50% of the pack purchase price - virtually unheard of in the MLM industry as well as in influencer marketing circles.

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#### **EXAMPLE:**

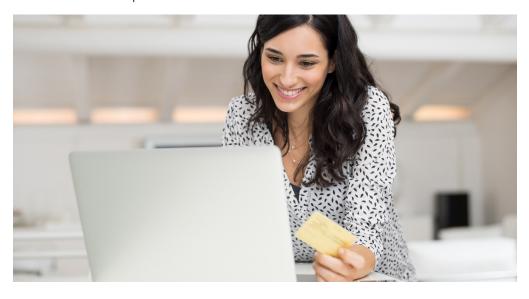
If you sell 20 Mfinity Timeless boxes to any combination of new or existing Customers or Ambassadors, at \$99.95 each, as the enroller, you will receive an Mfluencer Bonus of \$1,000.00, irrespective of your Lifetime or Paid-As rank.





## **Retail Customer Commissions**

Retail commissions are earned when Retail Customers purchase product from an Ambassador's online retail shopping cart or directly from an Ambassador using his/her personal inventory at the established retail price. The retail commission is approximately 20% of the purchase price, or more simply put, the difference between the retail price and the Ambassador price.



#### **EXAMPLE:**

If a Retail Customer purchased 2 bottles of Muscadine Boost at the retail price (\$64.30 ea.), you will earn a Retail Customer Commission of \$25.84.

#### Starter Pack Bonuses PAY FREQUENCY AS NOTED

As the name implies, the Starter Packs are the perfect starting point for any product consumer. These packs are a convenient way to get our most popular products at a package discount. But that's not all – they have enhanced compensation for our Ambassadors as well. Starter Packs are available at three different price points: Basic, Super, or Ultimate, with corresponding commission payouts. The Enroller bonuses include fixed dollar amounts with the Enroller level as well as a level 2 and level 3 enroller bonus.

Additionally, there are Rank based Leadership Generational Bonuses that start at the rank of Ruby and go through Black Diamond. These bonuses are also fixed dollar amounts but are paid-as rank dependent and can be cumulative if there are no intermediate ranks present in the pay line.







BASIC SUPER ULTIMATE



The Starter Pack Bonus payouts are as follows:

Enroller Bonus
Basic Starter Pack
Super Starter Packs \$87.50
Ultimate Starter Packs
Level 2 Enroller Bonus
Basic Starter Packs
Super Starter Packs \$14.00
Ultimate Starter Packs\$28.00
Level 3 Enroller Bonus
Basic Starter Packs
Super Starter Packs \$10.50
Ultimate Starter Packs
Starter Pack Leadership Generational Bonus
Starter Pack Leadership Generational Bonus

	Basic	Super	Ultimate
Ruby	\$15	\$30	\$60
Emerald		\$70	\$140
Diamond		\$14	\$28
Blue Diamond		\$10	\$20
Black Diamond		\$10	\$20
Total Generational Bonus	\$67	\$134	\$268

#### **EXAMPLE:**

If you enroll 3 Customers or Ambassadors with any of our Super Starter Packs, as the enroller, you will receive a Starter Pack Bonus of \$262.50 irrespective of your Lifetime or Paid-As rank.

#### **EXAMPLE:**

(continued from example above) For the sale of 3 Super Starter Packs, your Upline Enroller (2 Levels up from the new enrollment) would receive an override bonus of  $$42 (3 \times $14)$ irrespective of their Lifetime or Paid-As rank.

# **EXAMPLE:**

(continued from example above) For the sale of 3 Super Starter Packs, your Upline Enroller's Upline Enroller (3 Levels up from the new enrollment) would receive an override bonus of \$31.50 (3 x \$10.50) irrespective of their Lifetime or Paid-As rank.

#### **EXAMPLE:**

(continued from example above) If your Paid-As rank is Emerald and you enroll 3 Customers or Ambassadors with any of our Super Starter Packs, you will receive an additional Leadership Bonus of \$300, as you would collect the Ruby bonuses of  $$90 (3 \times $30)$  and the Emerald bonuses of \$210 (3 x \$70). Higher ranks in your Enroller upline would collect the Diamond and higher bonuses.

## **EXAMPLE TOTAL:**

(continued from examples above) If your Paid-As rank is Emerald and you enroll 3 Customers or Ambassadors with any of our Super Starter Packs, your total Starter Pack commissions would be \$562.50.



# **Residual Unilevel Commissions**



Unilevel Commissions are a paid-as rank dependent commissions that are paid on all regular and Autoship sales (all product sales except for Starter Packs). Percentages here are of total BV at each level.

	Active							Blue	Black
	IBA	Coral	Jade	Sapphire	Ruby	Emerald	Diamond	Diamond	Diamond
Level 1	10%	10%	10%	10%	10%	10%	10%	10%	10%
Level 2		10%	10%	10%	10%	10%	10%	10%	10%
Level 3			5%	5%	5%	5%	5%	5%	5%
Level 4				5%	5%	5%	5%	5%	5%
Level 5					5%	5%	5%	5%	5%
Level 6						3%	3%	3%	3%
Level 7							2%	2%	2%

#### **EXAMPLE:**

If your Paid-As rank is Emerald and your downline volume is 2000 on level 1, 3000 on level 2, 4000 on level 3, 5000 on level 4, 10,000 on level 5, and 15,000 on level 6, your monthly Residual Unilevel Commissions would be \$1,900.



# **Rank Advancement Bonuses**



Earn up to a total of \$38,800 in additional bonuses! Simply by achieving new ranks, you may qualify for these powerful one-time bonuses. There is a bonus available at each rank as listed below:

# 90-day Rank Advancement Bonus

New Ambassadors can earn up to an extra \$300 in their first 90-days or less simply by ranking up to Coral, Jade, and Sapphire.

Coral:									\$25
Jade:									\$75
Sapphire:									\$200



#### Lifetime Rank Advancement Bonus

All Ambassadors can earn up to an extra \$38,500 in bonus simply by achieving a new rank and maintaining that rank for a minimum of two consecutive months. PLUS: Achieving this bonus will initiate your monthly lifestyle bonus as well!

Ruby:
Emerald: \$2,500
Diamond: \$5,000
Blue Diamond:\$10,000
Black Diamond:\$20,000



# Lifestyle Bonuses



As your business grows, we want to pay you even more! Simply by maintaining rank, you'll earn our monthly lifestyle bonuses of \$300 to \$1,000 a month! Your bonus will start your second consecutive month of your monthly earned rank.

Ruby: \$300
Emerald: \$400
Diamond: \$600
Blue Diamond:\$800
Black Diamond:\$1,000



# Global Infinity Leadership Pools



As you attain and maintain upper ranks, not only do you generate income from your own personal sales, earn extra bonuses and residual commissions on your downline organization, you can also profit from every product sale companywide! Each month 12% of all BV is divided evenly among 4 Leadership Pools, each pool to share among qualified Emeralds, Diamonds, Blue and Black Diamonds. Even though the pools are the same size, the expectation is that as you rank up, you will be sharing the respective pools with a decreasing number of Ambassadors. Each Ambassador earns a proportionate number of pool shares based upon their unincumbered organization volume, so that Ambassadors of the same rank but with larger volume get a bigger share of their respective pool.

Emerald:	3%
Diamond:	3%
Blue Diamond:	3%
Black Diamond:	3%

#### **EXAMPLE:**

If your Paid-As rank is Emerald, and your proportionate share the Emerald Pool equally with 9 other Emeralds, and the total BV for the company this month is 1 million, your Pool Bonus would be  $3000 (1,000,000 \times 3\% \div 10)$ .





# Rank Qualifications

Many features of the Mfinity Compensation Plan are available to all Ambassadors, but many are also rank qualification dependent. Failure to meet qualifications may prohibit rank advancement and may even prohibit payment of commissions. Our qualification criteria are simple and as follows:

# **Customer Qualifying Volume and Personally Enrolled Customers**

Since Mfinity is a product distribution company, the cornerstone of our marketing and business plan is to attract and serve as many Customers as possible. We believe that ultimately, there should and will always be more bona-fide Customers than Ambassadors. To illustrate this belief, we maintain simple Customer count and volume requirements. The Customer counts are based upon personally enrolled customers with a minimum monthly purchase volume of 25QV. The monthly Customer sales volume may be comprised solely from personally enrolled Retail and Preferred Customers, or a combination of your personally enrolled Customers plus your personal product or inventory purchases.

	Customer Volume (CQV)	Personally Enrolled Customers
Active IBA		
Coral	80	1 active
Jade		2 active
Sapphire		2 active
Ruby		2 active
Emerald		2 active
Diamond		2 active
Blue Diamond		2 active
Black Diamond		2 active

# IBA Legs and Personally Enrolled IBA's

Significant sales volume is difficult to build by enrolling customers alone – ideally, you'll enroll other Ambassadors like yourself that enroll customers as well. As such, we have a IBA leg and personally enrolled IBA requirement to achieve rank.

	IBA Legs	Personally Enrolled IBA's
	IDA Legs	reisonally Enfolled IDA's
Active IBA		
Coral	1	1 active
Jade		2 active
Sapphire		2 active
Ruby		2 active
Emerald		2 active
Diamond		2 active
Blue Diamond		2 active
Black Diamond		2 active





# **Group Qualifying Volume**

Lastly, rank advancement requires different levels of overall monthly sales volume, with the only caveat being that no more than 60% of the calculable QV can come from any single leg.

	Customer Volume (CQV)	Maximum from 1 leg
Active IBA		
Coral		250
Jade		600
Sapphire		
Ruby	7,500	4,500
Emerald	25,000	
Diamond	75,000	45,000
Blue Diamond	200,000	120,000
Black Diamond	500,000	

# **Definitions and Abbreviations**

**Bonus Volume (BV)** Volume used to calculate commissions.

**Qualifying Volume (QV)** Volume used to calculate rank qualifications.

**Active Customer** Retail and Preferred customers with monthly sales volume greater than or equal to 25 QV.

Mfinity Top Producer (MTP) Ambassador that has successfully enrolled 3 new (any combination of) Customers or Ambassadors that purchased any designated Starter Pack. At times, there may be special promotions that allow additional methods of MTP qualification.

## **Customer Qualifying Volume (CQV)**

The sum of a rep's personally purchased Qualifying Volume (QV) and the qualifying volume of personally enrolled Preferred and Retail customer purchases.

**Customer Bonus Volume (CBV)** The sum of a rep's personally purchased Bonus Volume (BV) and the Bonus volume of

personally enrolled Preferred and Retail customer purchases.

**Group Qualifying Volume (GQV)** Sum of all Qualifying Volume (QV) in an Ambassador's organization including their own CQV. For Jade and above no more than 60% coming from any one leg.

**Group Bonus Volume (GBV)** Sum of all BV) in an Ambassador's organization including the reps own BV.

**Leg** A Leg is a portion of an Ambassador's organization starting at one of his or her first-level Reps and encompassing his or her entire organization. If a Rep has 10 first-level reps, he or she has 10 legs. An Active Leg is any Leg that includes an Active Rep anywhere in that Leg.

**60% Leg Rule** No more than 60% of GQV for rank qualifications can come from any 1 given leg.

**Placement** Placement will be allowed in the Unilevel for 5 days. Unilevel placement will be restricted to the top 2 levels.