

## GLOW WORKSHOP PROCEDURE

### GUIDE THROUGH RITUALS! INTERACTIVE!

#### PROSECCO WITH CELL ELIXIR IN ADVANCE

“It’s not about olive oil, but something very special, the cell elixir from the olive leaf”

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#### KEYWORDS

olive polyphenols  
antioxidants hydroxytyrosol and oleuropein  
plant synergism  
bioactivity  
our formula 1+1 > 3  
cell protection  
natural sun protection

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#### BASIS

- Unbelievable effect that we experienced from the inside (test 101!) and transported it to the outside and it came back so positively that the Olive Tree Therapy came about.
- Additional products for external use were needed: discovered that 70% water is contained as the main component in creams, from this development of a new emulsion by replacing it with cell elixir.
- We are pioneers of Waterless Skincare! Big topic in the USA, water phase replaced by fruit juices or plant components (we and Santaverde pioneered the latter with aloe vera instead of water).
- Oil is also very important in the emulsion: not dead refined oil, but our most vibrant fresh Arbequina oil.

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#### INTERACTIVE. QUESTIONS TO PARTICIPANTS E.G.:

How many types of olives are there?  
How much water is in creams?  
What is an emulsion?

(Explain OLIVEDA story, show panels showing 70% cell elixir and ORAC study on panels.)

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#### TWO OLIVEDA LINES

##### Olive Tree Therapy and Hydroxytyrosol Corrective

Hydroxytyrosol Corrective line contains more hydroxytyrosol (black gold, added separately), correcting with hyaluron, paracress (natural botox) and other “specialists”.

(What do the letters and numbers in the stamp mean? Explain briefly.)

## PROCESS/ORDER



F78  
ARBEQUINA  
CLEANSING OIL



F38  
CLEANSING  
GEL



F72  
CLEANSING  
OIL



F71  
CLEANSING  
GEL



F10  
OLIVE CORE  
FACE PEELING



F11  
ACTIVATING  
FACIAL TONIC



F67  
CORRECTIVE  
FACIAL TONIC



F06  
CELL ACTIVE  
SERUM FACE



F63  
CELL ACTIVE  
FACE OIL SERUM



F18  
BLACK OLIVE  
FACE MASK



F76  
HONEY ENZYME  
FACE MASK



F77  
OLIVE MATCHA  
FACE MASK



F77  
OLIVE MATCHA  
FACE MASK



I48  
OLIVE MATCHA  
BEAUTY CLEANSER

### 1. DOUBLE CLEANING F38 PLUS F78 OR F71 PLUS F72

Double cleansing for the most beautiful Oliveda Glow (recommendation) F72 unique combination of bioactive Arbequina oil, hydroxytyrosol and French lavender, silky make-up remover and moisturizing facial cleanser at the same time, which counteracts clogged pores and at the same time frees the skin from excess sebum or sunscreen residue. Ideal for removing make-up (oil binds oil principle).

### 2. CLEANSING OIL F72

F71 unique combination of hydroxytyrosol and vegetable sugar surfactants combined with French lavender. Structure of all products always on cell elixir! Removes the last dirt particles for squeaky-clean skin. The super antioxidant hydroxytyrosol counteracts free radicals and pigmentation. The skin feels refreshed and supple after cleaning.

### 3. OLIVE CORE PEELING F10

- Very fine olive leaf granules
- Skin much finer, purer and smoother
- For very sensitive skin, test on the back of the hand (also demonstrate this)

### 4. TONIC F11 OR GLOW TONIC CORRECTIVE F67

- Suitable for double cleanings
- F67 fragrance lavender, combination of cell sap with hyaluronic acid

### 5. F06 SERUM FACE CELL ACTIVE F06

- Never apply to dry skin, tonic before (even with oil)
- Combination of cell sap with hyaluronic acid
- Instant effect! Underlines glow within 30 minutes, skin becomes finer-pored within days, complexion becomes more even with further use
- In combination with Cell Active F63 Face Oil Serum = Love Duo

### 6. BLACK OLIVE MASK F18

- “So pure, can also be put on bread”
- Sun-ripened black pureed Arbequina olive, with a lot of hydroxytyrosol, our olive oil, honey from our bees
- Include new masks: F76/F77/F84
- Leave on for 5-10 minutes
- First remove with a sponge, then with hot towels (Hot Cabi prepared)

### Meanwhile I48 OLIVE MATCHA BEAUTY CLEANSER:

All the strength of the leaves, pour and enjoy immediately (ground olive leaves), explain the difference between Matcha and tea.



F60  
CORRECTIVE  
EYE CREAM



F60  
CORRECTIVE  
EYE CREAM



F64  
CORRECTIVE  
EYE ELIXIR

**7. CORRECTIVE EYE CREAM F60**

Eye mask while face mask is on

Instead of the usual 15 ml, our eye cream contains 30 ml (make an eye mask once a week and let it soak in)

**8. MIDNIGHT ELIXIR F65**

Combination of cell sap with hyaluronic acid (water-soluble hyaluronic acid dissolved in oil instead of water! plus retinol)

Show combination with F59

**9. LIFTING EYE ELIXIR CORRECTIVE F64**

over Eye Cream Corrective F60

**10. CONCLUSION WITH EITHER CREAMS F42/F74**

**OR CREAMS F05/F07/F08**

Explain novelties!



F42  
CORRECTIVE  
FACE CREAM



F74  
REGENERATION  
INTENSE  
FACE CREAM



F05  
ANTI OXIDANT  
FACE CREAM



F07  
ANTI AGING  
FACE CREAM



F08  
CELL ACTIVE  
FACE CREAM



B14  
SOS OLIVE  
LEAF GEL

Present in between:

**B14 SOS OLIVE LEAF GEL**

- For acne, mini-inflammations, scars, herpes, athlete's foot
- Improvement within a few days
- Not so careful, B. Becker was happy to do it as a face mask
- Testing before cortisone gets on the skin, and the skin is as thin as parchment

**TEST TUBES ORDER:**

- I01 ORAC & Camu Camu Olive Leaf Cell Elixir (olive leaf preserved for 2-4 weeks)
- I56 Extra Virgin Olive Oil (present in all our products)
- I66 Beauty Fountain
- I70 Beauty Molecule
- I24 / I69 Mouth Oil Cure
- Olive Leaf Brandy (liqueur, leaves in 99% alcohol, power is drained, leaves turn brown, alcohol turns green)



I01  
ORAC & CAMU  
CAMU OLIVE LEAF  
CONCENTRATE



I56  
EXTRA VIRGIN  
OLIVE OIL



I66  
THE BEAUTY  
FOUNTAIN



I70  
THE BEAUTY  
MOLECULE



I24  
MOUTH OIL  
CURE  
MINT



I69  
MOUTH OIL  
CURE  
LAVENDER



NR.402  
OLIVE LEAF  
BRANDY

## PREPARATION

- List of all participants for greeting
- Hot Cabi with towels and drops of oil for fragrance
- Seat with tray with products, mirror, bowl with water/sponge, brush for mask, spatula, hair band, cotton buds; test tubes filled in holders in front of the tray
- Bags with testimonials, a book and small giveaways
- Provide panels 70% and ORAC
- Prepare cell elixir, get Prosecco and water or champagne for 170

## MEANWHILE

- Toilet break in between, so that participants don't get lost after the workshop
- Walk around at the end of the workshop to discuss individual questions and advise on purchases
- Offer a drink again
- Participation fee is credited to product purchase, x% on all items on the evening

