

neumi

COMPENSATION PLAN



OVERVIEW

Neumi's sensational Compensation Plan is setting new standards in the Network Marketing industry offering remarkable benefits and features that truly set us apart from all others. Neumi's 6, high-paying Money Makers, create spectacular earnings for the newest Member, to the part-time networker all the way to the largest leaders and industry professionals! With a Global Seamless Compensation Plan, Neumi fosters working relationships around the world!



GLOSSARY

50% Rule: When it comes to rank advancement, there are volume requirements. We have a policy in place to make sure businesses are built correctly and stability is established called the 50% rule. The 50% rule means that no more than 50% of the volume requirement for each rank can't come from one leg. For example, if you need 5,000 qv to reach 1 star, you can only have 2500 come from your strongest leg. If your strongest leg had 2,600 volume, you would still only have 2,500 to attribute to 1 star from that particular leg. However, you would still receive payment for the full 2,600 volume.

CV / Commissionable Volume: All orders from members in your organization AFTER their enrollment period will go towards your CV. All pay from your monthly bonuses (Power of 3, Unilevel & Leadership Pool) will come from your monthly CV.

Dynamic Compression: Dynamic compression insures that you always get paid on the levels you qualify for. For example, if you are a Diamond and qualified for all 7 levels, but you have 2 inactive members in your organization, the system will pull 2 active members from beyond your 7 levels to ensure you receive full pay.

Enrollment Period: Your enrollment period lasts 30 days after you place your initial order as a new member of Neumi.

Enrollment Tree: The enrollment tree is your genealogy tree of enrollments. This tree cannot be customized, but rather follows chronological order of your enrollments. If Sally enrolled Susan, and Susan enrolled Jill, Jill would be on level 2 and Susan would be on level 1 of Sally's enrollment tree. All weekly payouts follow the Enrollment Tree.

Fast Start Volume (FSV): Your FSV is for rank purposes only. When you enroll, all purchases made within your organization will go towards your FSV. Fast Start Volume takes into account all the purchases from the month you enroll + the next full month. For example, if Sally registers on July 7th, her fast start volume will carry with her all the way through July & August for rank advancement purposes. Once August is over, her fast start volume will disappear and rank will now be measured on a month to month basis.



GLOSSARY (CONT.)

Member: Someone who has enrolled in the business and is eligible for commissions, the term distributor or associate can also be used to describe a Neumi member

Monthly Active: Monthly Active means you have placed an order of 100PV sometime within the month you wish to be qualified for monthly commissions.

Placement Tree: After enrolling someone in your organization, you have 30 days to place them anywhere in your placement tree. You can use this tree to help max out your monthly bonuses (power of 3, unilevel, etc). All monthly payouts follow the placement tree.

Preferred Customer: Someone who is signed up to receive their product on auto-ship for a discounted price.

PV / Personal Volume: This volume comes from your own, personal purchases. 1 USD = 1 PV.

QV / Qualified Volume: All purchases made by you, your customers, or any members in your downline go towards your qualifying volume. This volume goes towards helping you rank up.

Retail Customer: Someone who purchases the product at the MSRP and is not enrolled in auto-ship.

Weekly Active: Because we have weekly payouts, to qualify for weekly bonuses you must have at least 100PV within the last 36 days to qualify for each weekly commission period.



WEEKLY VS. MONTHLY PAYOUTS

Neumi has 2 payment terms, monthly and weekly. They are both paid out of different “buckets” or volumes. Weekly payouts come from all volume generated from all purchases made by members during the enrollment period (30 days) as well as all customer purchases (retail and preferred customers). All monthly volume comes from all purchases made by members after their enrollment period.





NEUMI MONEY MAKERS

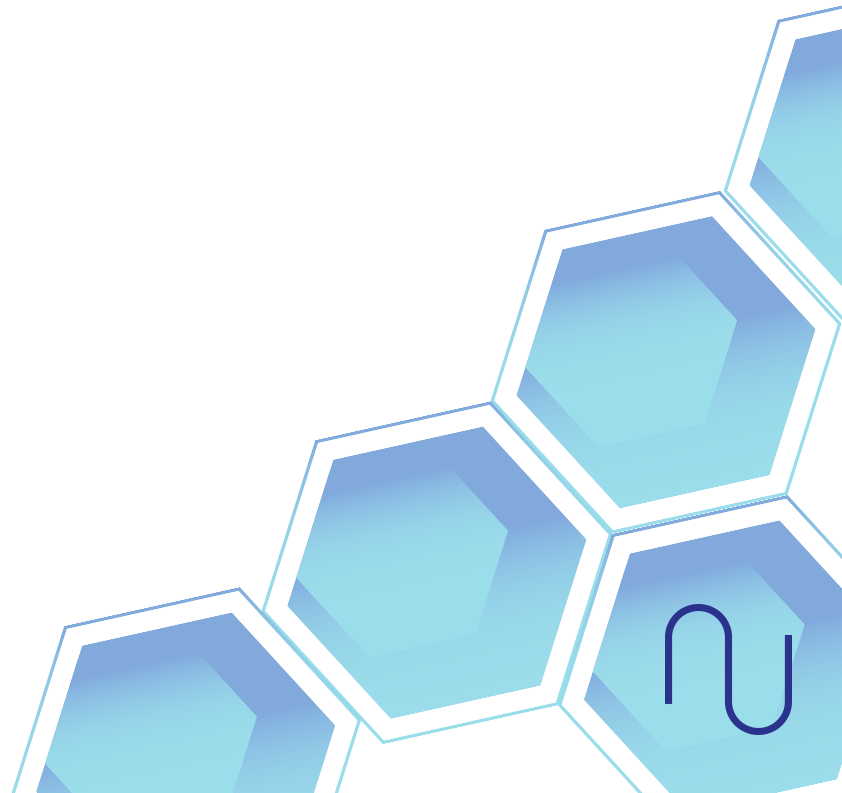
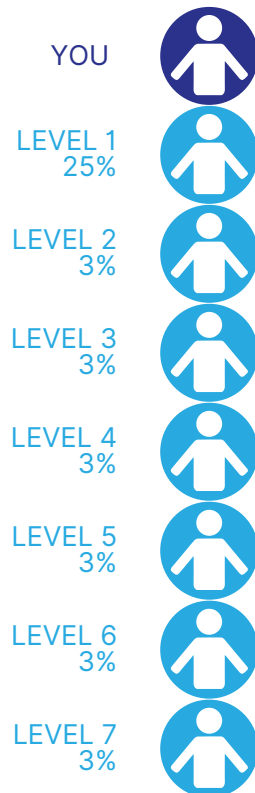
There are 6 Money Makers in Neumi. 3 come from the weekly bucket, which are paid out every week and 3 come from the monthly bucket, which are paid out every month. Let's get to it!



WEEKLY MONEY MAKERS

Welcome Bonuses, Preferred Customer and Retail Customer Bonuses all have the same bonus structure. These bonuses offer an amazing validation along with near-immediate gratification for your efforts. All three of these bonuses offer a high payout (25%) to the direct sponsor, showing that Neumi values customers just as much as we value people who are interested in the business opportunity. Not only do we pay out 25% to the direct sponsor but we also pay 3% to each level above the sponsor for 6 additional generations. These payouts follow the enrollment tree. Depending on which rank you are will determine how many levels down in your organization you will receive payouts for. Those who rank 3 Stars and above will receive payouts on all 7 levels. On all weekly bonuses, dynamic compression does apply.

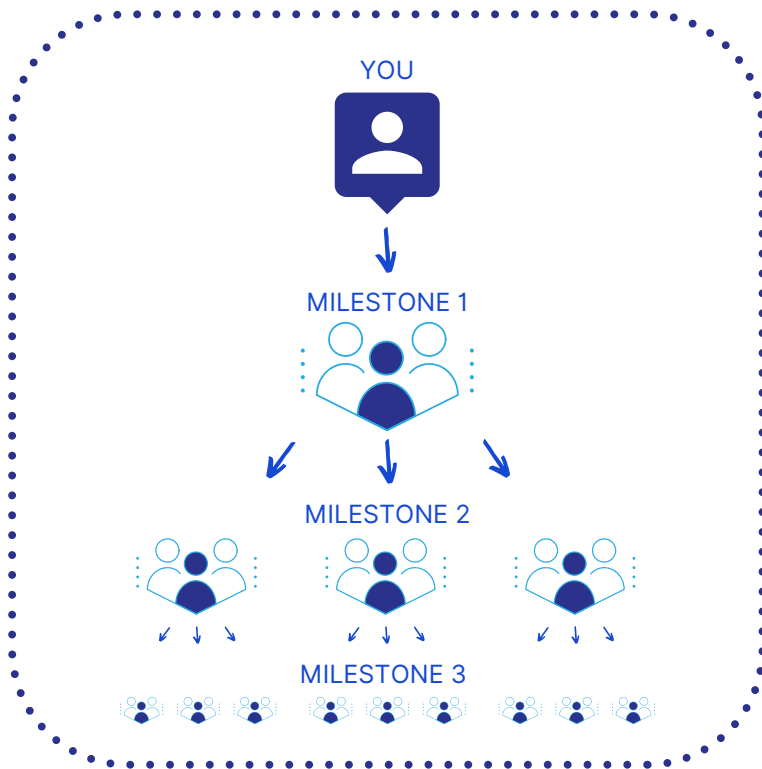
WEEKLY MONEY MAKERS



MONTHLY MONEY MAKERS

The Power of 3 is the first building block to creating an excellent flow of recurring revenue. There are 3 levels of payouts for the PO3 bonus. To achieve the first level and receive a \$50 recurring bonus, you must have 3 active members underneath you who are purchasing \$100 of product (AFTER their enrollment period). To achieve the 2nd level of PO3, you must help each of those 3 members achieve the same \$50 bonus, and you will receive a recurring bonus of \$250, as long as they remain qualified. For the 3rd level and a \$1500 recurring bonus, you must help your level 1 people achieve their \$250 bonus, equating to 27 active members on your level 3 and making sure that each of the 9 people on your level 2 are qualified for the \$50 bonus. Also, the PO3 can be done multiple times, so you can have 6 active members on your level one and receive 2 \$50 bonuses each month they remain active. In the power of 3, dynamic compression does not apply.

THE POWER OF THREE



MILESTONE 1 - \$50 USD
300 PV TOTAL

MILESTONE 2 - \$250 USD

MILESTONE 1 - \$1500 USD



MONTHLY MONEY MAKERS

Organizational Level Bonus (OLB)

This bonus is the main and most generous bonus in the Neumi compensation plan! The organizational bonus is pure and simple uni-level structure that goes down 7 levels deep. When joining Neumi, a member will automatically qualify to receive payment down 3 levels! 3 stars and above will receive pay on all 7 levels with percentage of payouts increasing as you rank up. This building methodology ensures leaders will place Members in the downline and promotes a healthy building philosophy. Dynamic compression finds the next active person in the downline, ensuring that members will always get paid on the qualified levels.

UNILEVEL BONUS & QUALIFICATION STRUCTURE

	MEMBER	SNR MEMBER	1 STAR	2 STAR	3 STAR	DIAMOND	DOUBLE DIAMOND	TRIPLE DIAMOND	CROWN
RANK REQUIREMENTS					2X 1 STAR LEGS	3X 1 STAR LEGS	4X 1 STAR LEGS	5X 1 STAR LEGS	6X 1 STAR LEGS
MONTHLY PV	100	100	100	100	100	100	100	100	100
MONTHLY QV		1500	5000	10000	20000	50000	100000	250000	500000
LEVELS 1	7%	7%	7%	7%	7%	7%	7%	7%	7%
LEVELS 2	7%	7%	7%	7%	7%	7%	7%	7%	7%
LEVELS 3	7%	7%	7%	7%	7%	7%	7%	7%	7%
LEVELS 4		7%	7%	7%	7%	7%	7%	7%	7%
LEVELS 5			7%	7%	7%	7%	7%	7%	7%
LEVELS 6				7%	7%	7%	7%	7%	7%
LEVELS 7					7%	7%	7%	7%	8%



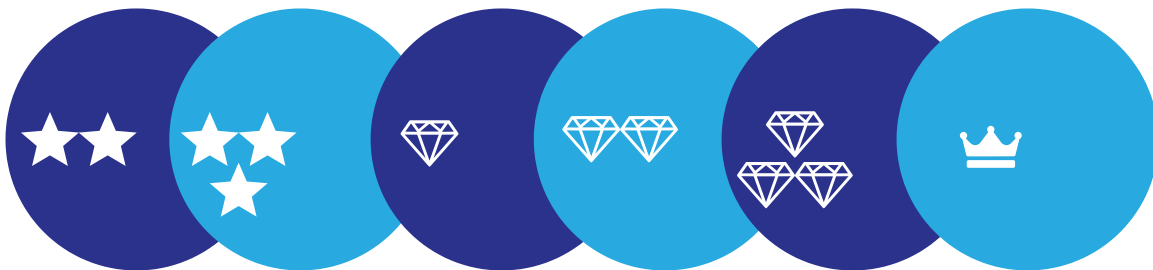
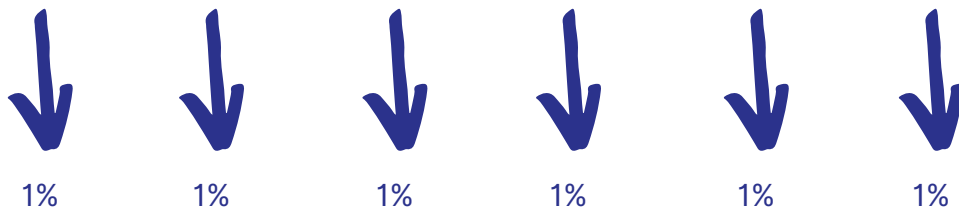
MONTHLY MONEY MAKERS

This bonus is to reward leaders who have built a healthy downline and achieved the qualified ranks for leadership pools. A percentage of company wide CV is allowed for the leadership pool bonus. 2 Stars and above qualify for this bonus. As you rank advance you will receive 1 share of each pool. For example, if a member reaches the rank of Crown, they will receive 1 share of the Crown pool, and 1 share of each leadership pool for all the ranks below him - diamond all the way down to 2 star. This incentivizes members to rank advance because the higher the rank, the more shares you get in all of the leadership pools.

LEADERSHIP POOL



MONTHLY VOLUME



EVERY RANK WILL RECEIVE BONUSES FROM THEIR OWN RANK AND EVERY RANK BELOW THEM



ANNUAL MEMBERSHIP OPTIONS

BASIC MEMBERSHIP \$35

- Access to your personal back office
- Neumi Success Guide
- Fluid CRM App

VIP MEMBERSHIP \$99 USD

- Access to your personal back office
- Neumi Success Guide
- Fluid CRM App
- Access to Neumi Fit
- Founder, Steven K. Scott's, Neumi Academy
- Access to the Neumi Voyager, a wholesale travel site that can help you save on hotels, car rentals, etc.

