

THINK+

# Business Overview

powered by Think Energy

[thinkenergy.plus](https://thinkenergy.plus)



# An award-winning executive team with successful track record in energy and direct selling

- Nov 2021 - \$100MM investment, Best-in-Class, Oaktree Capital / Brookfield
- Dec 2022 - Acquired Think Energy
- Feb 2023 - Rebrand/Relaunch of Think Energy



**Michael Fallquist**  
Founder & CEO

## Founder & CEO, Viridian Energy

- 300,000 Customers, 30,000 Associates, 6 Years on Direct Selling News Global 100
- Entrepreneur of the Year: Ernst & Young 2012, NY Cleantech

## Founder, Director & CEO, Crius Energy

- \$345 Million IPO on Toronto Stock Exchange, Nov. 2012
- Crius Sale for \$500 Million to Vistra Energy



## 2 Questions

1. Who do you know that uses electricity?

*Everyone*

2. What if you could make money every time people used electricity, simply by helping them make better energy choices?

# Energy Deregulation ('Energy Choice') makes this possible

Old energy  
monopolies have  
been broken up

**Your choice:**  
In many states,  
Customers can  
choose who supplies  
their energy

**Same service:**

- Same utility company
- Same account
- No disruption to their service

# Think Energy empowers customers to save



## Third-Party Energy Supplier

Focused on long-term, stable, affordable fixed rate plans for residential and small commercial (all markets)



## Community Solar Provider

Discounts via state clean energy programs – residential and small commercial (some markets)



## Customer Referral Program

Via proprietary app (residential), monthly Cash Rebates

# Think Energy empowers customers to save

FREE  
ENERGY  
CLUB!

## Free Energy Club

Customer referral program empowering you to earn energy rebates **month-after-month**

Get energy rebates of up to 100% off your Think Energy electricity charges by referring customers.

Refer 3 customers for

10%

Refer 10 customers for

40%

Refer 20 customers for

100%

The Free Energy Club benefits are subject to an annual cap of \$2,000 per year and your energy rebate is based on the number of Qualified Customers you have referred at the time Think Energy receives payment for your electricity service. For complete program details, refer to [thinkenergy.com/freeenergyclub](http://thinkenergy.com/freeenergyclub).



# Think Energy is a licensed retail energy provider for homes and businesses

- Available

Connecticut  
Delaware  
Illinois  
Maine  
Maryland  
Massachusetts  
New Hampshire  
New York  
New Jersey  
Ohio  
Pennsylvania  
Rhode Island  
Washington D.C.



## Think Energy Benefits:



100% Clean Energy



Competitive Long-term Fixed Rates w/ No Cancellation Fees



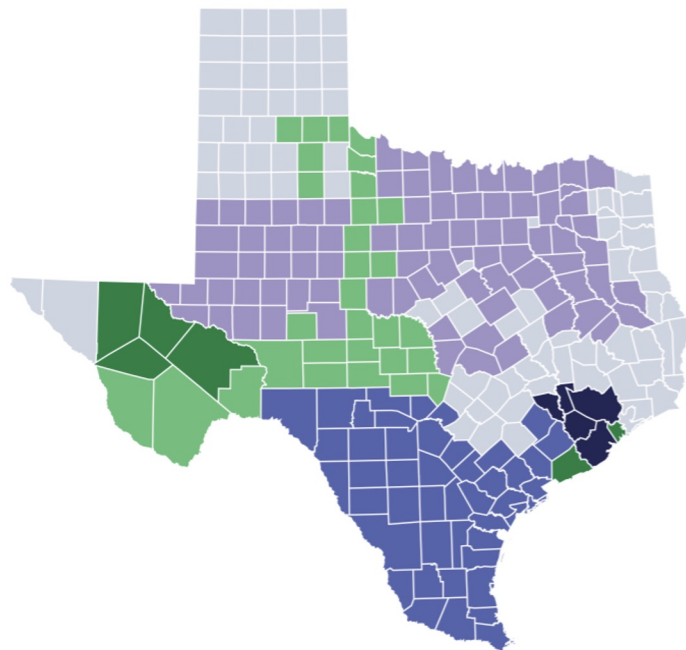
Cash Back Rebate








Free Energy Club



Rainforest Protection



## Serves All of the Utilities with Customer Choice

-  AEP Texas Central
-  AEP TEXas North
-  Oncor
-  Texas - New Mexico Power
-  Centerpoint Energy

Over 85% Texas Residents Can Choose Energy Supplier



## Think+ is a registered broker of electricity in Texas

- Unlike in other states, Think Energy, LLC is not a licensed Retail Electric Provider by Public Utility Commission of Texas.
- Think+ EAs can market electricity under the “Think Energy” brand that has been licensed to MI Texas REP 2, a Retail Electric Provider licensed by the Public Utility Commission of Texas.
- As a Think+ EA, you will receive the same credit in the Think+ compensation plan for sales made of Think Energy branded products in Texas as you do for Think Energy products in other states and districts.

## Overview: Think Clean 36

- Fully Renewable: 100% clean electricity sourced from wind, solar and hydro resources.
- Flexible Start Date: Select a start date up to 45 days in advance.
- Pricing: The pricing structure includes an energy rate and a TDSP pass-through.

## Key Features

- Rate Buydown: Switch to our best available rate for a one-time fee of \$29.99.
- Billing: Auto-pay only via Credit Card or ACH.
- Credit Check: A soft credit pull using the last four digits of the customer's SSN, with a threshold that approves 85% of customers.
- Deposit: For customers falling below the threshold, a minimum deposit of \$200 is required, payable only via Credit Card.

## Understanding the Texas Energy Switching Experience

- Seamless Switching: We manage the entire switching process.
- Transparent Communication: We keep customers informed throughout their transition.
- No Interruptions: Customers experience no disruptions to their service during the switch.
- Billing: Upon switching, billing automatically transitions to Think Energy.
- After-Switch Support: Our dedicated customer experience team is always ready to assist customers.

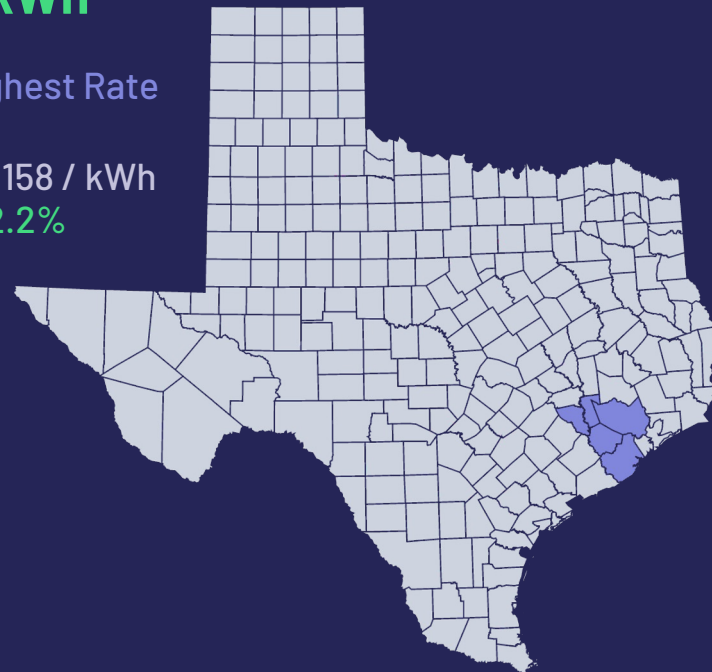
## Competitive Advantages

- Rate Buydown
  - Price certainty for 3 years combined with the freedom to switch to our best available rate for a one-time fee of \$29.99.
- Free Energy Club
  - Referral program offering 10% - 100% rebates on Think Energy charges for referring other customers
    - 10% for 3 qualified customers, 40% for 10 qualified customers or 100% for 20 qualified customers
  - Available to all customers with active autopay in Texas.
- Proprietary Technology: Proton (Coming Soon)
  - Innovative customer app providing real-time updates on energy prices, enabling customers to earn cash back by shifting energy use from Peak to Off-Peak times.
- Rainforest Protection with One Tribe
  - Protecting 50 Trees in endangered rainforests for every new customer
  - Over 1.1 Million Trees Protected

## Think Energy EFL Rate (2000 kWh): **\$0.123 / kWh**

| Competitor Offers*                        | Lowest Rate           | Average Rate                  | Highest Rate                   |
|---|-----------------------|-------------------------------|--------------------------------|
| Centerpoint Energy<br><b>% Difference</b> | \$0.117 / kWh<br>5.1% | \$0.132 / kWh<br><b>-6.8%</b> | \$0.158 / kWh<br><b>-22.2%</b> |

|                       |                |
|-----------------------|----------------|
| Energy Rate           | \$0.081        |
| Monthly Base Fee      | \$4.95         |
| TDSP Monthly Charge   | \$4.39         |
| TDSP Delivery Charge  | \$0.037        |
| <b>Total EFL Rate</b> | <b>\$0.123</b> |

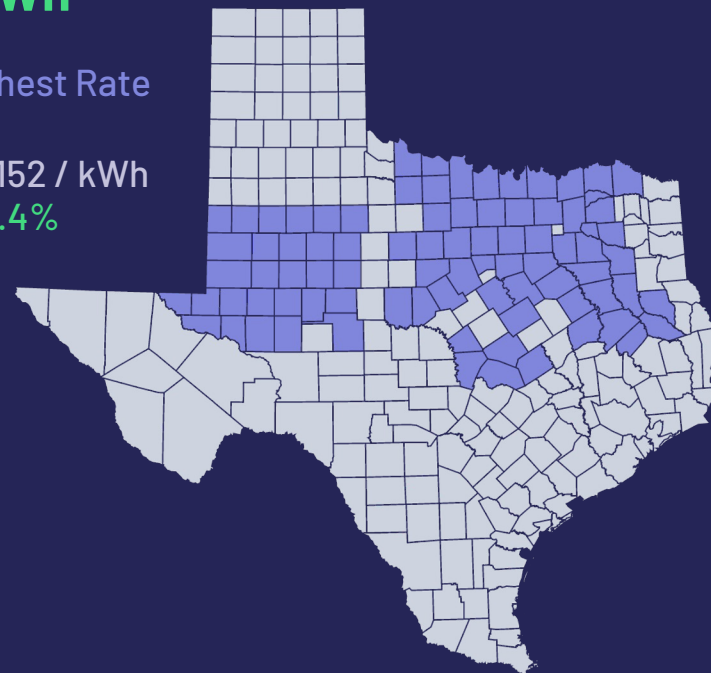


\*118 offers were listed on PowertoChoose.org in Centerpoint Energy with contract terms of 24 or more months.

## Think Energy EFL Rate (2000 kWh): **\$0.118 / kWh**

| Competitor Offers*  | Lowest Rate   | Average Rate  | Highest Rate  |
|---------------------|---------------|---------------|---------------|
| Oncor               | \$0.115 / kWh | \$0.128 / kWh | \$0.152 / kWh |
| <b>% Difference</b> | 2.6%          | <b>-7.7%</b>  | <b>-22.4%</b> |

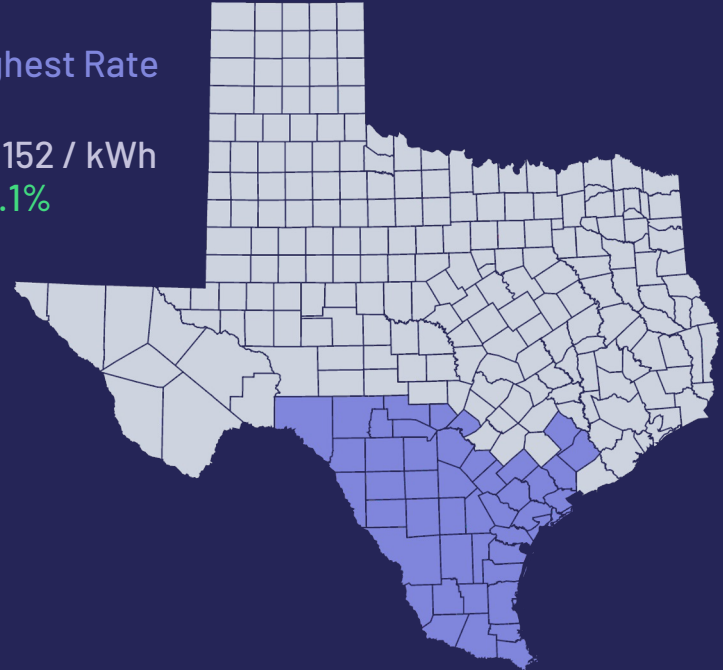
|                       |                |
|-----------------------|----------------|
| Energy Rate           | \$0.075        |
| Monthly Base Fee      | \$4.95         |
| TDSP Monthly Charge   | \$4.23         |
| TDSP Delivery Charge  | \$0.038        |
| <b>Total EFL Rate</b> | <b>\$0.118</b> |



\*116 offers were listed on PowertoChoose.org in Oncor with contract terms of 24 or more months.

## Think Energy EFL Rate (2000 kWh): **\$0.12 / kWh**

| Competitor Offers*    | Lowest Rate    | Average Rate  | Highest Rate  |
|-----------------------|----------------|---------------|---------------|
| AEP Texas Central     | \$0.117 / kWh  | \$0.131 / kWh | \$0.152 / kWh |
| <b>% Difference</b>   | 2.6%           | <b>-8.6%</b>  | <b>-21.1%</b> |
| Energy Rate           | \$0.072        |               |               |
| Monthly Base Fee      | \$4.95         |               |               |
| TDSP Monthly Charge   | \$4.79         |               |               |
| TDSP Delivery Charge  | \$0.043        |               |               |
| <b>Total EFL Rate</b> | <b>\$0.120</b> |               |               |



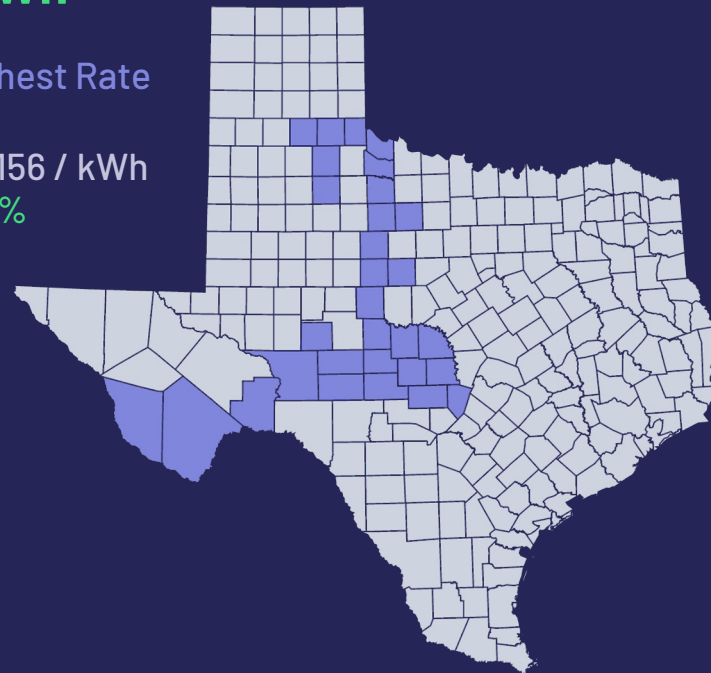
\*106 offers were listed on PowertoChoose.org in AEP Texas Central with contract terms of 24 or more months.



## Think Energy EFL Rate (2000 kWh): **\$0.117 / kWh**

| Competitor Offers*  | Lowest Rate   | Average Rate  | Highest Rate  |
|---------------------|---------------|---------------|---------------|
| AEP Texas North     | \$0.116 / kWh | \$0.134 / kWh | \$0.156 / kWh |
| <b>% Difference</b> | 0.9%          | <b>-12.5%</b> | <b>-25%</b>   |

Energy Rate  
Monthly Base Fee  
TDSP Monthly Charge  
TDSP Delivery Charge  
**Total EFL Rate**  
**\$0.117**

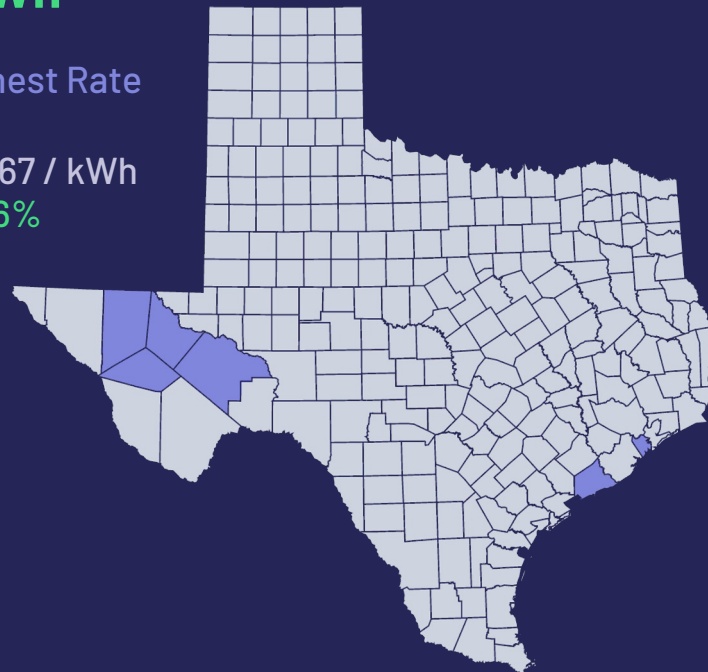


\*104 offers were listed on PowertoChoose.org in AEP Texas North with contract terms of 24 or more months.

## Think Energy EFL Rate (2000 kWh): **\$0.131 / kWh**

| Competitor Offers*                      | Lowest Rate           | Average Rate                  | Highest Rate                   |
|---|-----------------------|-------------------------------|--------------------------------|
| New Mexico Power<br><b>% Difference</b> | \$0.128 / kWh<br>2.3% | \$0.141 / kWh<br><b>-7.1%</b> | \$0.167 / kWh<br><b>-21.6%</b> |

|                       |                |
|-----------------------|----------------|
| Energy Rate           | \$0.079        |
| Monthly Base Fee      | \$4.95         |
| TDSP Monthly Charge   | \$7.85         |
| TDSP Delivery Charge  | \$0.046        |
| <b>Total EFL Rate</b> | <b>\$0.131</b> |



\*106 offers were listed on PowertoChoose.org in Texas-New Mexico Power with contract terms of 24 or more months.

# Customer Referral Program Example:

Eversource (CT)

**\$0.1382**

(thru 12/31/23)

Think Energy:

**\$0.1290**/kWh

July 2023

U.I. (CT)

**\$0.1433**

(thru 12/31/23)

Think Energy:

**\$0.1290**/kWh

July 2023

- Refer 3 customers:

**Cash Rebate = 10% of Your Supply**

- Refer 10 customers:

**Cash Rebate = 40% of Your Supply**

- Refer 20 customers:

**Cash Rebate = 100% of Your Supply (FREE)**

# Letter from Eversource to CT customers on 5/17/23







- “The Standard Service charge will change from \$0.24172 cents per kilowatt-hour to \$0.13822 cents per kilowatt-hour...”
- “Winter prices have the potential to spike higher again in January 2024, just as they did this year, and we’re encouraging you to plan for this likely increase.”

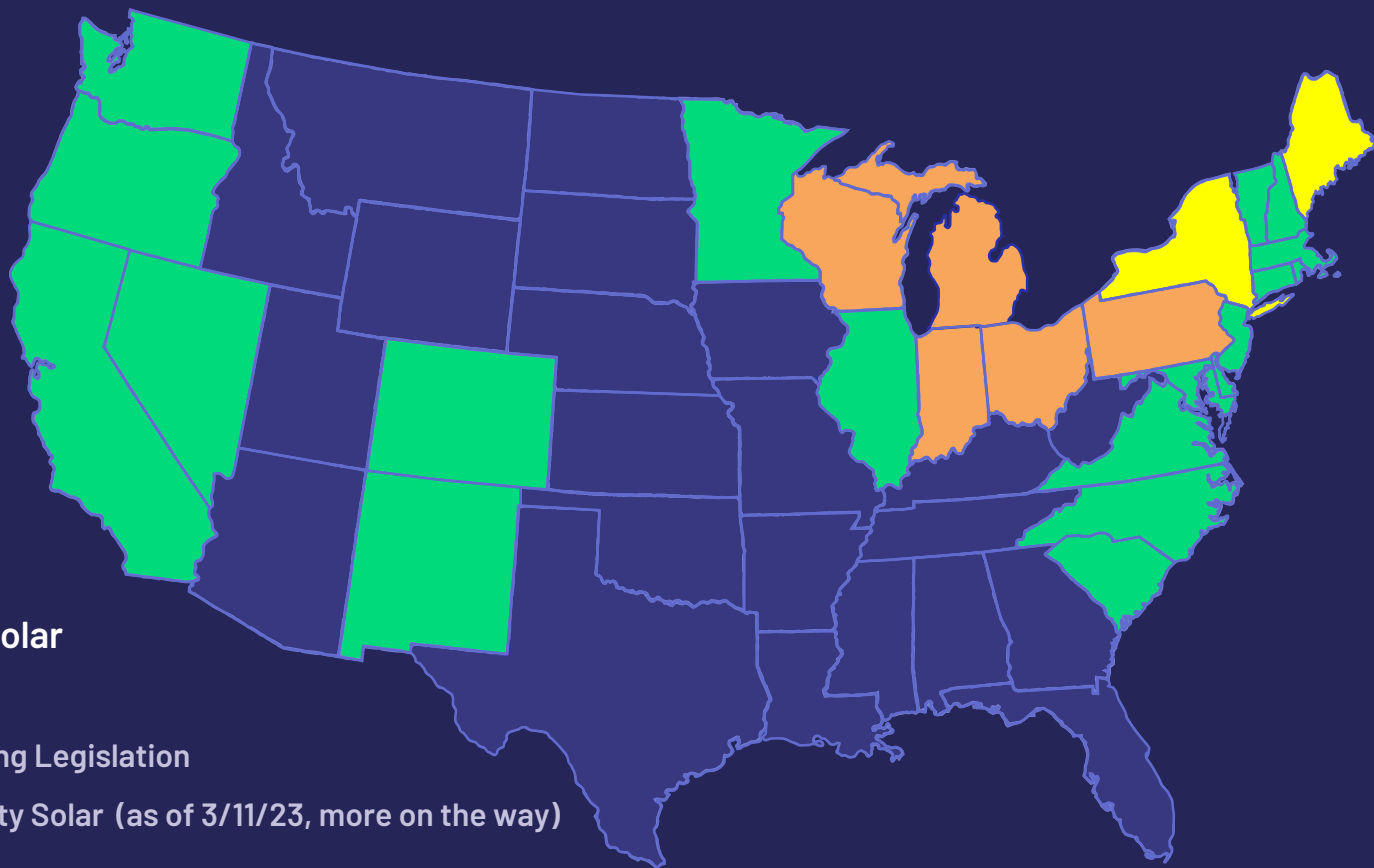
# Community Solar states, today

Largest growing energy savings opportunity in the nation

Inflation Reduction Act targeting 5 million community solar subscriptions

State-level community solar enabling legislation

-  Yes
-  No
-  Pending Legislation
-  Open for Think Community Solar (as of 3/11/23, more on the way)



# Community Solar 101



1

Solar developers build community solar farms that produce renewable energy locally in your state.



2

The solar power generated by those farms flows to the local electricity grid.



3

Customers sign up to reserve a portion of the solar credits that are produced by the solar farm via a free subscription. Nothing to buy/install. No rooftop required.



4

Customers receive a monthly solar credit on their bill for the electricity produced by their subscription and pay a discount of up to 10% on the credits earned for up to 20 yrs.

# Customer Referral Program Example:

CMP (Maine)

**\$0.1763**

(thru 12/31/23)

Think Energy:

**\$0.1350**/<sub>kWh</sub>

July 2023

Versant (Maine)

**\$0.1640**

(thru 12/31/23)

Think Energy:

**\$0.1350**/<sub>kWh</sub>

July 2023

- Refer 3 customers:

**Cash Rebate = 10% of Your Supply**

- Refer 10 customers:

**Cash Rebate = 40% of Your Supply**

- Refer 20 customers:

**Cash Rebate = 100% of Your Supply (FREE)**

- Sign up for Community Solar:

**Additional 10% Monthly Discount on  
up to 90% of bill (supply & delivery)**



# Launch Plan: Future Expansion Plans

proton™

Launching  
Fall 2023

## Technology

Industry-leading proprietary platform named Proton™

- Enables app-based customer experience, higher satisfaction and engagement
- Unlocks additional value through load shifting and integrations: smart home, EV, solar, etc.

Smart Meter Markets

Additional Markets  
Launching in  
2023 & 2024

Community Solar

Coming  
2024

Natural Gas



# Think+ offers an innovative compensation plan with eight ways of getting paid

## THINK+ 8 Ways of Getting Paid

### Rank Requirements

|                         | Personal Christmas | Team Christmas |
|-------------------------|--------------------|----------------|
| Regional Energy Advisor | 5                  | 50             |
| Senior Energy Advisor   | 6                  | 250            |
| Director                | 8                  | 500            |
| Regional Director       | 10                 | 2,500          |
| Senior Director         | 12                 | 5,000          |
| Partner                 | 35                 | 10,000         |
| Regional Partner        | 20                 | 25,000         |
| Senior Partner          | 2%                 | 50,000         |

### 1 Personal Income

#### Customer Acquisition Bonus

|              | Daily - Base 12.5 | Community Star - Tier 1 | Community Star - Tier 2 |
|--------------|-------------------|-------------------------|-------------------------|
| Your Level 0 | \$20              | \$50                    | \$20                    |

### 2 Team Income

#### Weekly CAB Rank Infinity Overrides

|                       | Existing Rank 0-5 | Community Star (Tier 1) | Community Star (Tier 2) |
|-----------------------|-------------------|-------------------------|-------------------------|
| Senior Energy Advisor | \$1               | \$3                     | \$1                     |
| Director              | \$1               | \$3                     | \$1                     |
| Regional Director     | \$1               | \$3                     | \$1                     |
| Senior Director       | \$1               | \$3                     | \$1                     |
| Partner               | \$1               | \$3                     | \$1                     |
| Regional Partner      | \$1               | \$3                     | \$1                     |
| Senior Partner        | \$1               | \$3                     | \$1                     |

### 3 Team Income

#### Weekly CAB Coded Overrides

|                   | Community Star 1-5 | Community Star 6-10 | Community Star 11-15 | Community Star 16-20 |
|-------------------|--------------------|---------------------|----------------------|----------------------|
| Director          | \$2                | \$2                 | \$2                  | \$2                  |
| Regional Director | \$2                | \$2                 | \$2                  | \$2                  |
| Senior Director   | \$2                | \$2                 | \$2                  | \$2                  |
| Partner           | \$2                | \$2                 | \$2                  | \$2                  |
| Regional Partner  | \$2                | \$2                 | \$2                  | \$2                  |
| Senior Partner    | \$2                | \$2                 | \$2                  | \$2                  |

### 4 Leadership Income

#### Leadership Promotion Bonuses

|                         | Leadership Promotion Bonus | Additional Leadership Promotion Bonus                  |
|-------------------------|----------------------------|--|
| Regional Energy Advisor | \$100                      | \$500 if achieved within 30 days from your join date   |
| Senior Energy Advisor   | \$250                      | \$500 if achieved within 90 days from your join date   |
| Director                | \$500                      | \$1,000 if achieved within 90 days from your join date |
| Regional Director       | \$1,000                    | N/A  |
| Senior Director         | \$2,500                    | N/A  |
| Partner                 | \$10,000                   | N/A  |
| Regional Partner        | \$20,000                   | N/A  |
| Senior Partner          | \$50,000                   | N/A  |

### 5 Personal Income & Team Income

#### Monthly Residual Level Pay

|          | Regional Energy Advisor | Senior Energy Advisor | Director | Regional Director | Senior Director | Partner | Regional Partner | Senior Partner |
|----------|-------------------------|-----------------------|----------|-------------------|-----------------|---------|------------------|----------------|
| Level 1  |                         |                       |          |                   |                 |         |                  |                |
| Level 2  |                         |                       |          |                   |                 |         |                  |                |
| Level 3  |                         |                       |          |                   |                 |         |                  |                |
| Level 4  |                         |                       |          |                   |                 |         |                  |                |
| Level 5  |                         |                       |          |                   |                 |         |                  |                |
| Level 6  |                         |                       |          |                   |                 |         |                  |                |
| Level 7  |                         |                       |          |                   |                 |         |                  |                |
| Level 8  |                         |                       |          |                   |                 |         |                  |                |
| Level 9  |                         |                       |          |                   |                 |         |                  |                |
| Level 10 |                         |                       |          |                   |                 |         |                  |                |

#### Level Commissions:

|              | Existing Rank 0-5       | Existing Rank 6-10 | Existing Rank 11-15 | Existing Rank 16-20 | Community Star Tier 1 | Community Star Tier 2 |
|--------------|-------------------------|--------------------|---------------------|---------------------|-----------------------|-----------------------|
| Your Level 0 | \$1.00                  | \$2.00             | \$3.00              | \$5.00              | \$0.20                | \$0.20                |
| Level 1      | Regional Energy Advisor | \$0.20             | \$0.40              | \$0.60              | \$0.10                | \$0.04                |
| Level 2      | Regional Energy Advisor | \$0.20             | \$0.40              | \$0.60              | \$0.10                | \$0.04                |
| Level 3      | Regional Energy Advisor | \$0.20             | \$0.40              | \$0.60              | \$0.10                | \$0.04                |
| Level 4      | Senior Energy Advisor   | \$0.20             | \$0.40              | \$0.60              | \$0.10                | \$0.04                |
| Level 5      | Director                | \$0.60             | \$1.00              | \$2.00              | \$0.15                | \$0.08                |
| Level 6      | Regional Director       | \$0.60             | \$1.00              | \$2.00              | \$0.15                | \$0.08                |
| Level 7      | Senior Director         | \$0.75             | \$1.00              | \$1.00              | \$0.25                | \$0.10                |
| Level 8      | Partner                 | \$0.75             | \$1.00              | \$1.00              | \$0.25                | \$0.10                |
| Level 9      | Regional Partner        | \$1.00             | \$2.00              | \$4.00              | \$0.60                | \$0.20                |
| Level 10     | Senior Partner          | \$1.00             | \$1.00              | \$0.60              | \$0.60                | \$0.20                |

### 6 Team Income

#### Monthly Rank Infinity Commissions

|                       | Existing Rank 0-5 | Existing Rank 6-10 | Existing Rank 11-15 | Existing Rank 16-20 | Community Star Tier 1 | Community Star Tier 2 |
|-----------------------|-------------------|--------------------|---------------------|---------------------|-----------------------|-----------------------|
| Senior Energy Advisor | \$0.06            | \$0.10             | \$0.20              | \$0.025             | \$0.01                | \$0.01                |
| Director              | \$0.06            | \$0.10             | \$0.20              | \$0.025             | \$0.01                | \$0.01                |
| Regional Director     | \$0.06            | \$0.10             | \$0.20              | \$0.025             | \$0.01                | \$0.01                |
| Senior Director       | \$0.06            | \$0.10             | \$0.20              | \$0.025             | \$0.01                | \$0.01                |
| Partner               | \$0.06            | \$0.10             | \$0.20              | \$0.025             | \$0.01                | \$0.01                |
| Regional Partner      | \$0.06            | \$0.10             | \$0.20              | \$0.025             | \$0.01                | \$0.01                |
| Senior Partner        | \$0.06            | \$0.10             | \$0.20              | \$0.025             | \$0.01                | \$0.01                |

### 7 Team Income

#### Monthly Coded Infinity Commissions

|                   | Existing Rank 0-5 | Existing Rank 6-10 | Existing Rank 11-15 | Community Star |        |        |         |        |
|-------------------|-------------------|--------------------|---------------------|----------------|--------|--------|---------|--------|
| Director          | \$0.06            | \$0.06             | \$0.10              | \$0.10         | \$0.20 | \$0.20 | \$0.025 | \$0.01 |
| Regional Director | \$0.10            | \$0.10             | \$0.20              | \$0.20         | \$0.40 | \$0.40 | \$0.050 | \$0.02 |
| Senior Director   | \$0.10            | \$0.10             | \$0.20              | \$0.20         | \$0.40 | \$0.40 | \$0.050 | \$0.02 |
| Partner           | \$0.10            | \$0.10             | \$0.20              | \$0.20         | \$0.40 | \$0.40 | \$0.050 | \$0.02 |
| Regional Partner  | \$0.10            | \$0.10             | \$0.20              | \$0.20         | \$0.40 | \$0.40 | \$0.050 | \$0.02 |
| Senior Partner    | \$0.10            | \$0.10             | \$0.20              | \$0.20         | \$0.40 | \$0.40 | \$0.050 | \$0.02 |

### 8 Team Income

#### Partner Pool Pay

|             | Existing Rank 0-5 | Existing Rank 6-10 | Existing Rank 11-15 | Community Star Tier 1 | Community Star Tier 2 |
|-------------|-------------------|--------------------|---------------------|-----------------------|-----------------------|
| Bonus       | \$2               | \$2                | \$2                 | \$6                   | \$2                   |
| Commissions | \$0.10            | \$0.20             | \$0.40              | \$0.05                | \$0.02                |

This slide, the TAF presented on slide 4 at www.thinkplus.com for personal, confidential use and not for resale. This document is intended as an overview of the Think+ Compensation Plan. It is not representative of the income, or any, that an individual can expect to receive from Think+. There is no guarantee of any specific results, and the amount of income earned will vary based on individual performance. The amount of income earned will vary based on individual performance. The amount of income earned will vary based on individual performance. The amount of income earned will vary based on individual performance.

**Disclaimer:** The amount of income is not guaranteed. All income will be determined based upon personal performance and the details of the compensation plan.

# Ranks & Promotion Bonuses

| Rank                       | Requirements   | Rank Advancement Bonus (RAB) | Accelerated Rank Advancement Bonus |
|----------------------------|--|------------------------------|------------------------------------|
| <b>Energy Advisor (EA)</b> | <ul style="list-style-type: none"><li>• Agree to Policies &amp; Procedures</li><li>• Complete EA Enrollment</li><li>• Complete Required Training</li></ul> |                              |                                    |
| <b>Regional EA</b>         | 5 PC + 50 TC   | \$100                        | \$200 (30 days from join date)     |
| <b>Senior EA</b>           | 6 PC + 250 TC  | \$250                        | \$500 (60 days from join date)     |
| <b>Director (DIR)</b>      | 8 PC + 500 TC  | \$500                        | \$1,000 (90 days from join date)   |
| <b>Regional DIR</b>        | 10 PC + 1,500 TC   | \$1,000                      | N/A                                |
| <b>Senior DIR</b>          | 12 PC + 5,000 TC   | \$2,500                      | N/A                                |
| <b>Partner (PT)</b>        | 16 PC + 10,000 TC  | \$10,000                     | N/A                                |
| <b>Regional PT</b>         | 20 PC + 25,000 TC  | \$20,000                     | N/A                                |
| <b>Senior PT</b>           | 24 PC + 50,000 TC  | \$50,000                     | N/A                                |

# Customer Acquisition Bonuses

When You enroll Personal Customers, YOU EARN:

|                            |                                       |                                       |
|----------------------------|---------------------------------------|---------------------------------------|
| Electricity<br><b>\$20</b> | Community Solar Tier 1<br><b>\$60</b> | Community Solar Tier 2<br><b>\$20</b> |
|----------------------------|---------------------------------------|---------------------------------------|

Ranked & Coded Team Earns a total of:

|                            |                                       |                                       |
|----------------------------|---------------------------------------|---------------------------------------|
| Electricity<br><b>\$33</b> | Community Solar Tier 1<br><b>\$99</b> | Community Solar Tier 2<br><b>\$33</b> |
|----------------------------|---------------------------------------|---------------------------------------|

Customers enrolled through the Free Energy Club Program do not count toward Customer Acquisition Bonuses.

# Summer Success Promotion

Promotion Period:  
June 23rd to August 31st, 2023



## Qualification Details:

Personally enroll a new Energy Advisor in the above timeframe and help them get 5 pending/accepted customers within the promotion period and you will earn a \$100 bonus. You earn an additional \$100 for every 5 customers they enroll, up to 100 customers!

**Earn \$1,000:** Sponsor 5 new EAs who each get 10 customers.

**Earn \$2,000:** Sponsor 5 new EAs who each get 20 customers.  
Sponsor 10 new EAs who each get 10 Customers.

**Earn \$4,000?** Sponsor 10 new EAs who each get 20 Customers.  
Sponsor 20 new EAs who each get 10 Customers.

# Monthly Level Pay

Customers from Free Energy Club Program pay out 25% of the residual shown here.

When your Personal Customers pay bills, YOU EARN:

| Electricity Band 1<br>(3,600 - 20,000 kWh/yr) | Electricity Band 2<br>(20,001 - 40,000 kWh/yr) | Electricity Band 3<br>(40,000+ kWh/yr) | Community Solar |        |
|---|--|--|-----------------|--------|
|   |  |  | Tier 1          | Tier 2 |
| \$1.00  | \$2.00   | \$3.00                                 | \$0.50          | \$0.20 |

When your Team Customers pay bills, YOU CAN EARN thru 10 Levels\*:

| Electricity Band 1<br>(3,600 - 20,000 kWh/yr) | Electricity Band 2<br>(20,001 - 40,000 kWh/yr) | Electricity Band 3<br>(40,000+ kWh/yr) | Community Solar                              |
|---|--|--|--|
| up to \$1.50                                  | up to \$3.00                                   | up to \$6.00                           | Tier 1 - up to \$.50<br>Tier 2 - up to \$.20 |

\* Based on Rank

# Monthly Level Pay Potential

Customers from Free Energy Club Program pay out 25% of the residual shown here.

|                 | Minimum Rank Needed for Level Commissions | Advisors      | Customers      | Electricity Band 1 | Level Payout        |
|-----------------|---|---------------|----------------|--------------------|---------------------|
| <b>YOU</b>      | Energy Advisor                            | 0             | 24             | \$1.00             | \$24.00             |
| <b>Level 1</b>  | Regional EA                               | 3             | 9              | \$.20              | \$1.80              |
| <b>Level 2</b>  | Regional EA                               | 9             | 27             | \$.20              | \$5.40              |
| <b>Level 3</b>  | Regional EA                               | 27            | 81             | \$.20              | \$16.20             |
| <b>Level 4</b>  | Senior EA                                 | 81            | 243            | \$.20              | \$48.60             |
| <b>Level 5</b>  | Director                                  | 243           | 729            | \$.50              | \$364.50            |
| <b>Level 6</b>  | Regional Director                         | 729           | 2,187          | \$.50              | \$1,093.50          |
| <b>Level 7</b>  | Senior Director                           | 2,187         | 6,561          | \$.75              | \$4,920.75          |
| <b>Level 8</b>  | Partner                                   | 6,561         | 19,683         | \$.75              | \$14,762.25         |
| <b>Level 9</b>  | Regional Partner                          | 19,683        | 59,049         | \$1.00             | \$59,049.00         |
| <b>Level 10</b> | Senior Partner                            | 59,049        | 177,147        | \$1.50             | \$265,720.50        |
| <b>TOTAL</b>    |   | <b>88,572</b> | <b>265,740</b> |                    | <b>\$346,006.50</b> |

This is a theoretical example. Your team will never build perfectly (3 EA's who enroll 3 EA's who all acquire 3 energy Band 1 customers.)

This example is only meant to show the potential through 10 levels of residual income. Individual and team efforts will vary per EA. This is not a guarantee of your results.

# Monthly Rank & Coded Infinity Pay

|                 | Minimum Rank Needed for Level Commissions | Advisors | Customers | Electricity Band 1 | Level Payout |
|-----------------|---|----------|-----------|--------------------|--------------|
| <b>YOU</b>      | Energy Advisor                            | 0        | 24        | \$1.00             | \$24.00      |
| <b>Level 1</b>  | Regional EA                               | 3        | 9         | \$.20              | \$1.80       |
| <b>Level 2</b>  | Regional EA                               | 9        | 27        | \$.20              | \$5.40       |
| <b>Level 3</b>  | Regional EA                               | 27       | 81        | \$.20              | \$16.20      |
| <b>Level 4</b>  | Senior EA                                 | 81       | 243       | \$.20              | \$48.60      |
| <b>Level 5</b>  | Director                                  | 243      | 729       | \$.50              | \$364.50     |
| <b>Level 6</b>  | Regional Director                         | 729      | 2,187     | \$.50              | \$1,093.50   |
| <b>Level 7</b>  | Senior Director                           | 2,187    | 6,561     | \$.75              | \$4,920.75   |
| <b>Level 8</b>  | Partner                                   | 6,561    | 19,683    | \$.75              | \$14,762.25  |
| <b>Level 9</b>  | Regional Partner                          | 19,683   | 59,049    | \$1.00             | \$59,049.00  |
| <b>Level 10</b> | Senior Partner                            | 59,049   | 177,147   | \$1.50             | \$265,720.50 |



|                        |   |
|------------------------|---|
| up to Infinite Levels* | up to: <b>\$ .90</b> (Band 1) <b>\$ 1.80</b> (Band 2) <b>\$ 3.60</b> (Band 3) |
|------------------------|---|

\* Based on Rank & Code

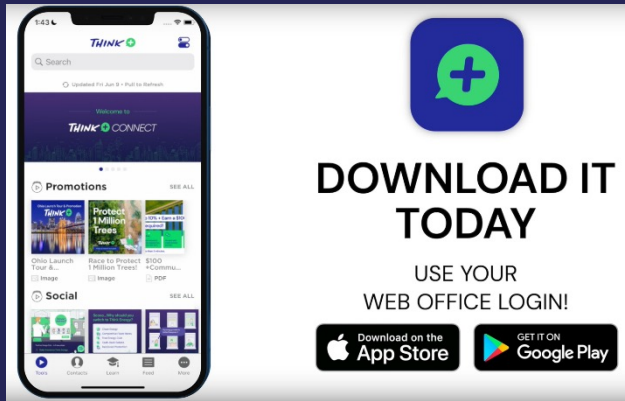
# Monthly Partner Pool

**EVERY MONTH:**

**Partners & above receive REVENUE-SHARING  
on every new customer acquired by advisors  
and every existing THINK+ customer that pays  
their electric bill.**



# NEW! THINK+ CONNECT App



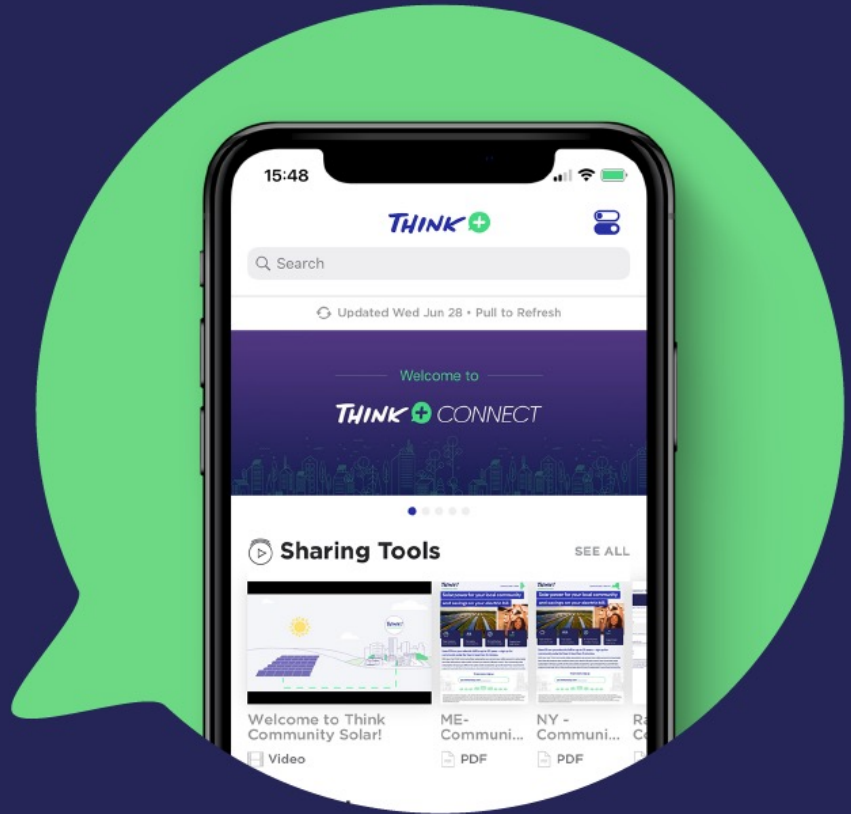
The advertisement features a smartphone on the left displaying the app's interface. To the right is a white background with a blue speech bubble icon containing a green plus sign. Below the icon, the text reads "DOWNLOAD IT TODAY" in large, bold, black letters, followed by "USE YOUR WEB OFFICE LOGIN!" in smaller black letters. At the bottom, there are two buttons: "Download on the App Store" with the Apple logo and "GET IT ON Google Play" with the Google Play logo.

1:43 L  
THINK+  
Q Search  
Updated Fri Jun 8 • Pull to Refresh  
Welcome to  
THINK+ CONNECT  
Promotions SEE ALL  
Protect 1 Million Trees  
Race to Protect 1 Million Trees  
Social SEE ALL

**DOWNLOAD IT TODAY**

USE YOUR WEB OFFICE LOGIN!

Download on the App Store GET IT ON Google Play



THINK 



Qualify and Earn An Incredible Trip to Kauai

Qualification Period:  
Jan. 1, 2023 - Dec. 31, 2023

**Achieve Regional Director:**  
5-day/4-night Trip for 2 + \$750pp airfare credit.

**Achieve Senior Director:**  
6-day/5-night Trip for 2 + \$750pp airfare credit.

**Achieve Partner:**  
Luxurious 6-day/5-night Trip for 2 + \$1000/pp airfare credit + a special perk.

**Achieve Regional Partner:**  
Remarkable 6-day/5-night Trip for 2 + \$1000/pp airfare credit + an extra special perk.

**Achieve Senior Partner:**  
Extraordinary 6-day/5-night Trip for 2 + \$1000/pp airfare credit + an even more extra special perk.

**Top 2 Directors:** Top 2 Openline Directors earn a 5-day/4-night Trip for 2 + \$750/pp airfare credit.

## Promotion 1 - Texas Qualification for 2024 Leadership Summit

### Qualify for the 2024 Leadership Summit: Kauai, Hawaii:

- Achieve and/or maintain rank of Director throughout 2023, with a minimum of 400 Texas Team Customers\*
- Open to all current and new Energy Advisors

**\*Subject to the 40% leg rule (See Compensation Plan for details)**

## Promotion 2: TX Electricity Band Points Increase

- Band 1 Customers = 1 Point\*
- Band 2 Customers = 2 Points
- Band 3 Customers = 3 Points
- Customer point value is permanent as long as the customer stays on the service.
- This will expedite Rank Promotions and Rank Advancement Bonuses
- Applicable to TX customers enrolled by October 31, 2023
- \*Note: All TX customers initially show as 1 Point until we receive historical usage from utility (Typically within 1-2 business days)

## Texas Launch Tour Events

- Tuesday, September 19th - Thursday, September 21st
- Visiting Dallas, Houston & 3rd City (TBD)
- Venues are TBD

# How it works: Step by Step

Step 1

**Sign up** as an Energy Advisor for only \$129, and then \$99 per year

Step 2

**Complete training & background check** to activate your personal sharing websites

Step 3

**Invite others** to your website to join as customers or Energy Advisors

Step 4

**Get paid** immediate and residual income for customers enrolled by you and your team

Step 5

**Feel great** about being part of a community that can help people financially while also supporting a cleaner and healthier environment

Your Think+ Future

# Better energy and better income begin with a simple choice.

*THINK* 

- More time, money and freedom
- Less stress, debts and financial worries
- Greater purpose knowing you're helping others



Get in touch with the Energy Advisor who shared this with you to get started today.



Think+ Website:  
[thinkenergy.plus](http://thinkenergy.plus)

Updates, News, Events  
[ThinkSuccess.plus](http://ThinkSuccess.plus)

Think+ Official FB Page:  
[facebook.com/OfficialThinkPlus](https://facebook.com/OfficialThinkPlus)

Team Docs:  
[bit.ly/thinkbigdocuments](http://bit.ly/thinkbigdocuments)

Team Telegram Channel:  
[bit.ly/thinkbigtelegram](http://bit.ly/thinkbigtelegram)

## Meeting Schedule (subject to change)

Business Overviews:

Mon - Thu 8PM ET: [zoom.us/j/4438710086](https://zoom.us/j/4438710086)

Thu 1PM ET: [ThinkRundown.com](http://ThinkRundown.com)

Trainings:

Tue 1PM ET (Skills) [ThinkRundown.com](http://ThinkRundown.com)

Sat 10AM ET (JumpStart) [zoom.us/j/4438710086](https://zoom.us/j/4438710086)

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Recent Team Replays:

[youtube.com/@thinkbiggest](https://youtube.com/@thinkbiggest)

Think+ Full Overview in 9 minutes:

[bit.ly/think9min](http://bit.ly/think9min) (YouTube)

[bit.ly/think9minv](http://bit.ly/think9minv) (Vimeo)