



THE AVINI *Advantage*[™]

MARCH 2024 EDITION



AVINI HEALTH[®]
ADVANCES IN NATURAL HEALING

Message from Neil Roth, CEO



“For products like ours, nothing works better than hearing it from someone you trust.”

What is Marketing?

There is a lot of confusion surrounding marketing in today's world. Years ago, a company like Proctor and Gamble (P&G) could go on television and spend \$5 million advertising a product like Tide and gain amazing coverage and results. They would force stores to carry their products because they created the situation where consumers “demanded” them! With the advent of cable television, that opportunity has disappeared. Today, P&G might be able to afford to spend on the advertising coverage needed for a successful campaign (3-4 times a week per person, known as Growth Rating Points), but for a new or low volume product, no way.

Another way advertising was done in the past was through newspapers. Everybody read

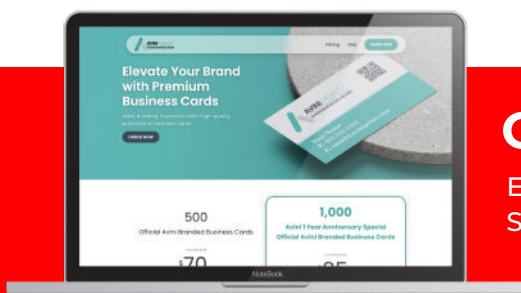
newspapers – until the Internet exploded. Now, online ads are common, with many companies using the Internet with “click” buys – though many people ignore them. Influencers are getting to be like television stations; there are so many that it can become confusing as far as who you can trust to pay to push your product.

Avini Health has amazing products. There is no discussion about that. So, when Rik and I looked at getting this product to the end user we need, we didn't have the \$50 million it takes to just get ONE of these products going. But what's amazing is that the one business that hasn't changed is that of personal relationship business. For products like ours, nothing works better than hearing it from someone you trust. Network Marketing is the one industry that continues to produce new and innovative

products to the marketplace. And with the technology available today, getting information on our products in people's hands has only become easier. We have the ability to show the opportunity these life enhancing products give our friends and family without confrontation, and they get to decide if they want to take advantage of the opportunity or not.

We believe that the combination of unique life changing products and Network Marketing is a match made in heaven; one cannot survive without the other. The Avini Health commitment of quality products and care for the number one asset, our Distributors, will lead us into momentum and a great future for everyone!

Neil Roth



Order your business cards today!

Elevate your brand with premium business cards!
Scan the QR code and visit us online to order yours!

\$70 for 500
Full color cards with
custom QR code
Includes FREE shipping

\$85 for 1000
Full color cards with
custom QR code
Includes FREE shipping



Avini Health and Vertical Integration



Rik J. Deitsch, MS Biochemistry
Chief Scientific Officer, Avini Health

One of the things that we are most proud of at Avini Health is our position on vertical integration. We control EVERYTHING in the company: from the intellectual property and formulations of our products – to the manufacturing of all of the products – to the picking, packing, and shipping of every order out to our Distributors and Customers.

When we started Avini Health in May of 2022, we had a small facility of 5 offices, 2 restrooms, a small lab, a single production room, and a warehouse in Plantation, Florida. All of this fit into a little less than 6,000 square feet. With our explosive growth, we were bursting at the seams by the summer of 2023. This resulted in making a bold choice to move into a new 18,504 square foot facility in Boca Raton. Our new facility has 15 offices, 6 restrooms, 2 laboratories, 900 square feet of production space just for liquid-filling, a production/batching room, a gel-filling room, a tube-filling room, a capsule-filling room and a form/



Cell Defender Filling Line



fill/seal production room. It also has 9,000 square feet of warehouse space with 24-foot ceilings (our old facility only had 16-foot ceilings). With this space, it allows us to take advantage of quantities of scale by ordering more raw materials and packaging at much more favorable pricing.

We've also scaled up batching. Our old V-Blender could mix about 100 units of our Plus Fiber at a time in the 10 cubic foot chamber. We now have two 75 cubic foot V-Blenders that can batch almost 1,000 Plus Fibers at a time or 2,000 Trim Science units at a time.

This amazing facility allows us to control the entire process: from ideation to delivery of our cutting-edge products out to our loyal Distributors and Customers.



75 CF V-Blender



Activation Packs Going Out



Tube Filling Line



Sterilization

Remember to Register for the National Summit in Las Vegas, NV



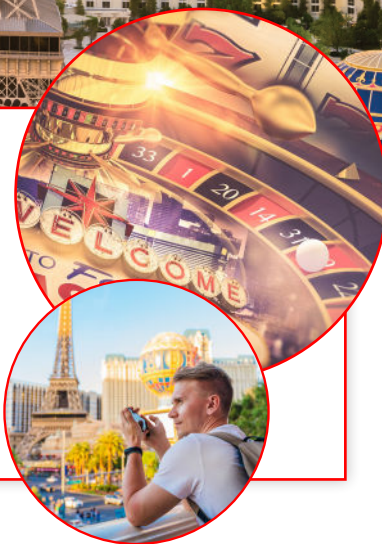
**Are you ready to rock
and roll in Las Vegas?
We sure are!**

DATE:

FRIDAY, APRIL 26TH-
SATURDAY, APRIL 27TH

PLACE:

HORSESHOE LAS VEGAS



We're thrilled to announce that the Avini Health National Summit is coming to the Horseshoe Las Vegas, on April 26th and April 27th and you won't want to miss it.

Join us for two days of education, motivation, and inspiration to take your business and health to new heights. This year's Summit is going to be extra special as we've secured the Horseshoe Las Vegas! It's the perfect backdrop for our event, as we gather to connect, learn, and grow together.

You'll have the opportunity to meet and network with Avini Health leaders and other professionals who share your passions and vision. Learn from the best in the industry, gain insights, and build relationships that will last a lifetime.

Don't wait – get your tickets now for the Avini Health National Spring Summit at the Horseshoe Las Vegas. We can't wait to see you there. Get ready to rock and roll!



Scan QR code to register.

DISTRIBUTOR *Success*

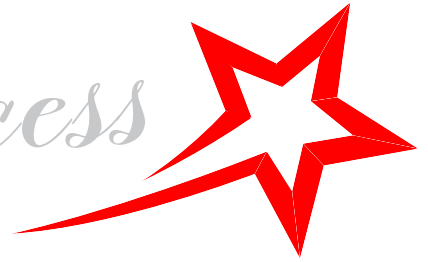


ENROLLERS of March

1. Tatyana Vlachos - Enrolled 10
2. Linda Pelech - Enrolled 8
3. Toni Goddard - Enrolled 6
4. Jacqueline Andre - Enrolled 6
5. Laurie Gileck - Enrolled 6
6. Anhhong Doan - Enrolled 5
7. Jenny Cabagua - Enrolled 5
8. James Clarke - Enrolled 5
9. Carole Dresden - Enrolled 5
10. Eric Gerson - Enrolled 4



DISTRIBUTOR *Success*



This is where we get to brag about YOU! Distributors are what make AVINI Health possible, and we want to celebrate each and every success with everyone.

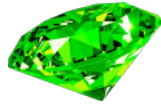


Toni Marie Abeyta of Colorado DIAMOND APPRENTICE



Zeo Gal is the name on my license plate. I am committed and not going anywhere else. Avini is my home. Only Avini has created such a new destiny for me in both my Health and Financial Wellness. I am a Professional Network Marketer and proud of it. I enjoy helping others achieve their dreams. My mother Frances Abeyta told me when I was only 18 years old. Mom said "I want you beholden to no one other than yourself". In otherwords... I want you to make your own choices, Be a powerful leader, and create your own destiny!

Distributors who were promoted in Emerald



Anne Wehling, CO

EMERALD APPRENTICE

"Avini Health and this wonderful Product line has been an answer to my prayers. I began by using several products including Cell Defender immediately and it helped me with my own health issues so much that I decided to share with other people full time. Avini has given me the chance to help people with their health both physically and financially, which has been a passion my whole life. What a beautiful experience it has been seeing Avini Products also help my family, my pets, along with all my old friends and some new friends. When sharing with people, I concentrate on using Cell Defender

which is proven to safely remove heavy metals, chemicals, and toxins from the blood and lymph systems. We continue to take it consistently because we are constantly bombarded with heavy metals, chemicals and toxins every day from our food. This consistent cleaning allows the body the power to fix itself which aligns with my strongest value to help the body live up to its natural design. Everyone we meet deserves to hear about Avini Health products to help themselves, their family, and friends. Let's get out there and share Avini with everyone we can meet."

Distributors who were promoted in Ruby



Steve Koochin, CA | RUBY EXECUTIVE



Guy Danowski, MI | RUBY DIRECTOR



Brenda High, ID | RUBY APPRENTICE





Distributors who were promoted in Sapphire

SAPPHIRE EXECUTIVE

Barbara Benfield, CA
Shelley D'Aoust, ON
Jacqueline Andre, SK

SAPPHIRE DIRECTOR

Cameron Conley, CA
Samantha Notari, BC
Joe Gouaiana, MI
Marcia Berry, CA
Loreena Kitching, SK

SAPPHIRE APPRENTICE

Tamara Hanscom, CA
John MacNaught, MO
Ammie Bowman, ID



Distributors who were promoted in Gold

GOLD EXECUTIVE

Anne Livingston, SK
Bella Giuliano, LA
Mandy Szczecinski, SK
Linda Turman, CA
Josiah Neff, OR
Jodi Bartels, GA
Kerry Gleich, OH
Cindi Farah, OR
Tanna Glover, FL

GOLD DIRECTOR

Randel Way, FL
Martha & Hank Kenyon, PA
Patrice Lynn, CA
Garwin Yau, AB
Debbie Hayes, ID
Briana McCandless, ID

GOLD APPRENTICE

Sharolyn & Ted Eckerson, MO
Olga Edwards, VA
Amy Warner, NY
Michelle Selby, CO
Sarah Ann Vieke, MI
Toni Goddard, CA
Cindy Collins, LA
Dr. Karen Kelley, AL
Bruce Smith, TN





Distributors who were promoted in Silver

Faith Malpeli, MT – Silver Apprentice
Caleb Caple, TX – Silver Apprentice
Brandi Horrocks, CO – Silver Apprentice
Joyce Rhodes, TX – Silver Apprentice
Leticia Delgadillo, WA – Silver Apprentice
Dominic Nguyen, AB – Silver Apprentice
Vanessa Fimbres, ID – Silver Director
Ineka Menken-Pirovitz, NY – Silver Director
Maria Rodriguez, CA – Silver Director
Cassie Machler, ID – Silver Director
Lydia Hernandez, CA – Silver Director
Georgina Schurko, SK – Silver Director
Luke Denis, AB – Silver Director
Kathy Pritchard, CA – Silver Director
Lorie Burton, CA – Silver Director
Lana Ross, CO – Silver Director
Celinda Yordy, KS – Silver Director
Joanne Vargas, CA – Silver Director
Harry Eckerson, MO – Silver Director
Linda Pelech, SK – Silver Director
Brett & Germaine Saragusa, LA – Silver Director
George Robinson, MO – Silver Director
Roxana Williams, FL – Silver Executive
Muntavo Lewis, MD – Silver Executive
Katrin Wegener, CA – Silver Executive
Craig Miller, NJ – Silver Executive

Anhhong Doan, CA – Silver Executive
Laurie Gileck, MN – Silver Executive
Alicia Spiess, ID – Silver Executive
Fern Szczecinski, SK – Silver Executive
Andy Jensen, WA – Silver Executive
Raymond F. Wickstrom, CA – Silver Executive
Kathleen Backlund, OR – Silver Executive
James Clarke, FL – Silver Executive
Linda Woods, FL – Silver Executive
Brittani dallaserra, MI – Silver Executive
Judie Dietzler, ID – Silver Executive
Ann-Marie Dixon, VT – Silver Executive
Teresa DeLong, ID – Silver Executive
Brenda Brown, SK – Silver Executive
Jeff Dean, IN – Silver Executive
Lisa Callahan, MI – Silver Executive
Barbara Hampton, CO – Silver Executive
Sarah Wehling, CO – Silver Executive
Lisa Miller, ND – Silver Executive
Dakota Fryberger, UT – Silver Executive
Sonja Yearsley, WA – Silver Executive
Lynsey Mansfield, KY – Silver Executive
Rhonda Grillo, TX – Silver Executive
Margaret M. Parker, FL – Silver Executive
John Kennedy Volker, MI – Silver Executive



Message from
Douglas Dickey, VP of Sales

Welcome New Avini Distributors and Customers.

Here we are, one month before the 2024 Spring Summit in Las Vegas. What an amazing two years this has been, building Avini Health from just a vision of a company into a reality that makes a difference in people's lives. The Distributors have worked so hard, sharing our vision with so many others. We see the hallmarks of momentum nearing us, and want to encourage everyone to be courageous and share their unique Avini Health story, along with WHY they are here. What has been their experience as an Avini Health Distributor and where do they see it going?

Our Avini Summit Challenge will end on the 31st of March, and many of you will have earned points towards an Avini Mug, FREE Summit hotel rooms, and possibly \$500 towards flights. Three powerful achievers will be coming to dinner with the White Diamonds and the founders for a wonderful experience. No matter the prize, it all counts towards helping others. I encourage everyone to strive for excellence and see how many points they can earn. It's not too late to enroll people who need our products.

We are incredibly grateful for all of the personal testimonials the Distributors and Customers are sharing. We really are able to make a difference in the lives of others with these products. Congratulations to everyone who will be ranking up this month. We hope to recognize you on stage for your amazing efforts.

See you at the Spring Summit! If you haven't registered yet, don't forget to sign up! Don't miss the only national get-together this year. Let's go for it, and as always, thank you for being the best part of Avini.

Douglas Dickey

Douglas Dickey
VP of Sales





thank you