



THE AVINI *Advantage*

SEPTEMBER 2023 EDITION



AVINI HEALTH™
ADVANCES IN NATURAL HEALING



Prioritize Prevention

"Let's 'Prioritize Prevention' and help everyone live a healthy life."

As we move into fall and then winter, it is the time for us to realize the great potential Avini and you have to positively affect the lives of friends and relatives.

The cause of illness is well documented as being caused by bacteria, viruses, infections, etc. As you go into your pharmacies, you can see aisles of "solutions" that are mostly products that work on the coughing, sneezing, runny noses, sleeplessness, and other side effects we see, but not the problem. Or you can have pharmaceuticals that may work on the problem, but have side effects (for all to see on their labels!).

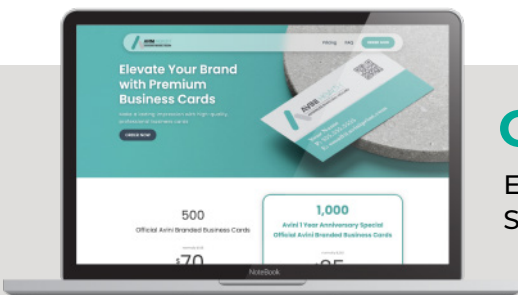
Our bodies are built miraculously with an Immune System that is supposed to fight these illnesses. We have learned that our Immune System needs help. The plethora of heavy metals and toxins are wreaking havoc on our bodies. The Immune System is being negatively affected by all the battling it is doing against these invaders of our body. Removal of these heavy metals and toxins creates a stronger Immune System and therefore a healthier body. And as Rik says, "A healthy body fixes itself." There is no other product in the world like Cell Defender to do just that. It is efficient, harmless to the body, less invasive

and makes financial sense compared to other ways of removing toxins and heavy metals from the body. Can you name another product that can prove that it goes into the bloodstream to accomplish this? No, you can't!! Taking Cell Defender and adding Zmunity will improve your Immune System before you get sick – sounds better than "getting better," doesn't it?

We also have other products that will help you remain healthy. Plus Fiber helps you keep your cholesterol in control, can help you manage your blood sugar and give you the fiber your system needs to perform. Used preventatively, you can manage your risk of heart disease, diabetes, etc. Using the TrimScience weight management program can help you lose weight, which preventatively makes a lot of sense when you look at the problems caused by being overweight.

So, we at Avini believe we have to let everyone know what our products can do to keep you healthy. Who do you know you haven't told yet? Let's "Prioritize Prevention" and help everyone live a healthy life.

Neil Roth



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The Detoxolite™ Journey



Avini Health's Cell Defender (CD) is the original "liquid" zeolite (colloidal suspension) and the "category creator" for zeolite products used for health and wellness. Over 5 million bottles have been sold worldwide, generating thousands of testimonials from satisfied customers. There is no product on the market that helps remove toxins from the body as effectively, or as safely, as Cell Defender.

When I first reviewed the concepts of zeolite for detoxification, it struck me that there were two major issues with any product that had previously come to market:



First – The particle sizes were WAY too big. I analyzed products that had particle sizes ranging from over 5 microns all the way up to 200 microns. It is well understood that any particles greater than 4 microns really cannot be absorbed from the digestive tract into the bloodstream. We would need to be able to consistently reduce particle sizes below 5 microns to enable absorption from the gut, and less than 2 microns to ensure systemic detoxification.

Second – Zeolites are very dirty when they come from the mine site. Since zeolites naturally attract and hold onto a variety of toxic compounds and metal ions; it just makes sense that any zeolite in an open mine will pull in anything that it touches through contact with wind or water. In this case, the zeolite is “Nature’s filter.” We knew that we would need to find the best ways to remove those toxic compounds from the mined zeolite in order to maximize its effectiveness.

Micronization

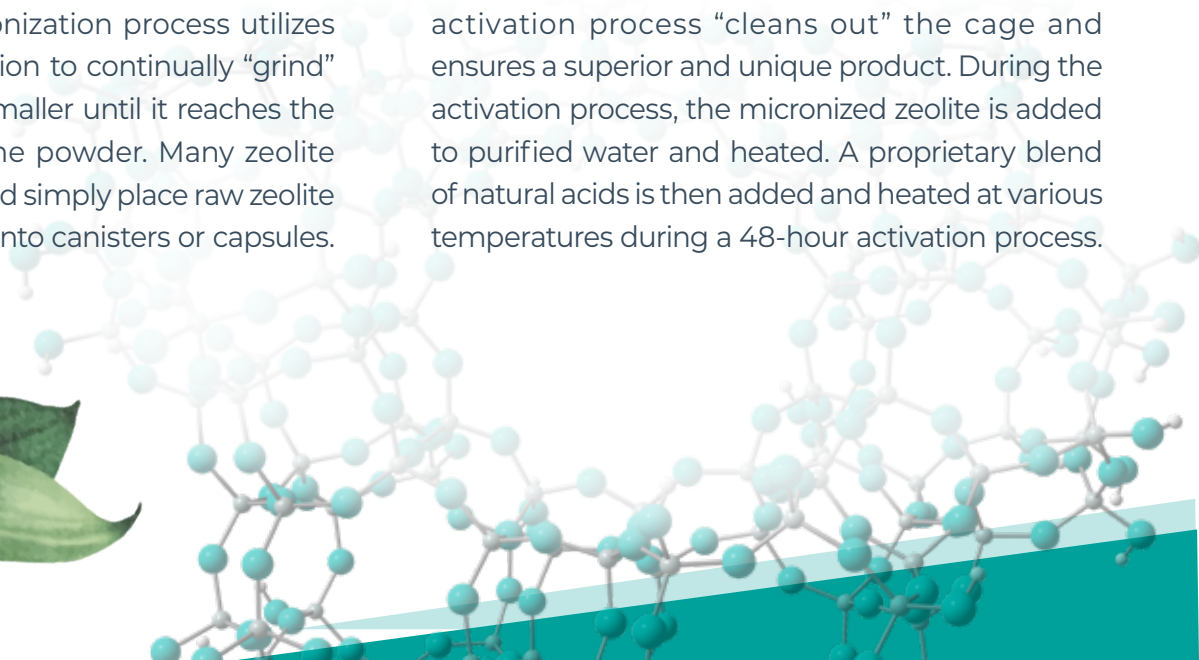
To deal with the first problem, we created our proprietary micronation process. The first step in this process begins by milling pure clinoptilolite zeolite into ultrafine particles. This milling process reduces the zeolite’s particle size to less than one micron. This is important because the smaller the size of the particle, the more readily it can become a colloidal suspension and be absorbed into the bloodstream. This micronization process utilizes pressure and centrifugation to continually “grind” the zeolite smaller and smaller until it reaches the consistency of a very fine powder. Many zeolite products skip this step and simply place raw zeolite or un-micronized zeolite into canisters or capsules.

(Most commercially available zeolites measure between 2 and 40 microns). Zeolites greater than two microns are primarily beneficial as digestive cleansers as they are far too large to allow for absorption from the digestive tract into the bloodstream. In order to utilize the zeolite as a systemic detoxifier, the crystals need to be reduced in size to less than two (2) microns.

The zeolite in Cell Defender is micronized to an average particle size of less than 1 micron with the smallest particles measuring 0.39 microns (390 nanometers).

Activation

To deal with the second problem, we spent years developing our proprietary activation process. It is during this process that the micronized zeolite is cleaned and sterilized. This is an important process because zeolites, being formed over millions of years, can absorb harmful elements, including metals and toxins. Avini Health’s proprietary activation process “cleans out” the cage and ensures a superior and unique product. During the activation process, the micronized zeolite is added to purified water and heated. A proprietary blend of natural acids is then added and heated at various temperatures during a 48-hour activation process.





This activation process cleanses the zeolite – emptying the zeolite cage – ensuring no unwanted substances are present in the final zeolite solution. The water aids in this exchange of compounds and stabilizes the zeolite charge. It is during this process that the product becomes a colloidal suspension, allowing the micronized zeolite particles to be suspended in an ultra-purified water solution. The solution then goes through a sterilization process of extreme heating and cooling. This process ensures that any bacteria and microbes that may be present are completely eliminated. The solution is heated – 180 degrees and higher – which separates the microbes from the material. This layer of unwanted material is removed from the solution. During this process, the natural acids are continually entering and displacing any microbes and other unwanted substances that may exist in the zeolite – further strengthening the charge of the zeolite

solution. This dual activation process of cleansing and sterilization is cycled through over and over again until no unwanted materials exist. The conclusion of this step yields a pristine zeolite in ultra-purified water.

Summary

These processes were developed in 2003 to make our first commercial zeolite product, and they have improved over time. While we created the concepts of micronization and activation, many unscrupulous manufacturers and marketers have borrowed these terms to support their inferior zeolite products. In order to uniquely position the Avini Health products from the low-level knock-offs, we have trademarked “Detoxolite.” For all future productions, our products will be labeled with the branded zeolite ingredient that ensures the material has been micronized and activated. Distributors and product consumers can feel confident that they have the real product that has been proven time and time again over the last 20 years to be safe and incredibly effective. Products labeled with Detoxolite are the only products that can rely on our published research and thousands of amazing testimonials.



Remember to register for the National Summit in Dallas, TX



Are you ready to rock
and roll in Dallas?
We sure are!

DATE:
FRIDAY, OCTOBER 20TH -
SATURDAY, OCTOBER 21ST

PLACE:
HOUSE OF BLUES



We're thrilled to announce that the Avini Health National Summit is coming to the iconic House of Blues on October 20th and 21st, and you won't want to miss it.

Join us for two days of education, motivation, and inspiration to take your business and health to new heights. This year's Summit is going to be extra special as we've secured one of the most legendary music venues in the country for our Summit – the House of Blues! It's the perfect backdrop for our event, as we gather to connect, learn, and grow together.

You'll have the opportunity to meet and network with Avini Health leaders and other professionals who share your passions and vision. Learn from the best in the industry, gain insights, and build relationships that will last a lifetime.

Don't wait – get your tickets now for the Avini Health National Fall Summit at the House of Blues in Dallas. We can't wait to see you there, ready to rock and roll!

DISTRIBUTOR *Success*



Distributors that were promoted to Diamond

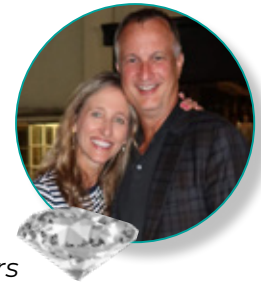
DIAMOND EXECUTIVE

Paul and Lisa Stowers from Sun Haven Marketing, Inc., MI

DIAMOND APPRENTICE

Paige Wolfe, AR

*"When Lisa & I began our health journey after being introduced to Avini's Cell Defender product a little over 2 years ago, little did we know or could have ever imagined how many lives that would be touched both in health and finances as we simply grew passionate about sharing Cell Defender and Avini's amazing products! **We truly believe that our health is an investment, and not an expense.**"*



Not only has Avini put together a line of products that are truly worth investing in for better health in this modern polluted world we live in, but it's Avini's founders that make it one of those very rare opportunities in life that you realize... Avini will change the world, and you have no choice but to join in the Crusade of sharing Avini Health with everyone who will listen!

It was once said, "Great Companies start because they want to change the world, not make a fast buck." – Guy Kawaski

In over 30 years in the industry, both in the field and corporate side of the business, I have never seen a company and their founders hold the highest level of integrity and excellence in everything they do, setting the course for unshakeable success in years to come!

Together, lifting each other up, we can make a difference and change the World for the better one precious human soul at a time!"

Paul & Lisa Stowers, Diamond Executive

"It starts with Me and ends with the World.

Because of my own health challenges at birth, I've always been interested in what will help my Immune System be as strong as it can be!

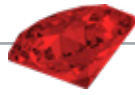
In using Avini Health, I've improved my body's own innate ability to Self-Heal & Self-Regulate, which in turn gives me Freedom from Illness.

By sharing the knowledge of these "Miraculous Discoveries" with those who are searching for what we have, I receive Freedom from financial worry.

The all encompassing Joy is Why I Love Avini Health."

Paige Wolfe, Diamond Apprentice





Distributors that were promoted to Ruby

RUBY EXECUTIVE

Clara Adams, MI

RUBY DIRECTOR

Howard & Judy Smith, CA

RUBY APPRENTICE

Karen Govier, OR

I have been in the health field for most of my life. I have known about Rik Deitsch's product for many years. Now that Rik has his own company Avinihealth, I am excited to be apart introducing these incredible products."

Clara Adams, Ruby Executive



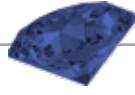
"Thank you Neil, Rik & Doug for creating a true dream company where distributors come first, and the products promote health and save lives. We are grateful to you and our amazing team for our success."

Howard & J. Smith, Ruby Director

"I love Avini for all the things I may never experience! Keeping my body's natural immune system functioning at a high level has always been my goal... Avini was the missing piece. Sharing with others brings such joy to me because there is no better feeling than knowing you have helped someone else."

Karen Govier, Ruby Apprentice





Distributors that were promoted in Sapphire

Edward Quasky, FL - Sapphire Executive
Maurice Wilkey, ID - Sapphire Executive
David Peake, SC - Sapphire Executive
Barry Crane, UT - Sapphire Executive
Marilyn & J Cassell, IN - Sapphire Executive
Rebecca Hatlestad, MN - Sapphire Director
Rachel Costello, MN - Sapphire Director
Live Your Freedom LLC, NY - Sapphire Director
Judy De Jong, IA - Sapphire Director

Slade Lovejoy, ID - Sapphire Apprentice
Anthony Schraedel, UT - Sapphire Apprentice
Guy Danowski, MI - Sapphire Apprentice
Shelly Erkman, CO - Sapphire Apprentice
Geraldine Bell, WA - Sapphire Apprentice
Kevin Ryan, MI - Sapphire Apprentice
Sylvia Holtrop, IA - Sapphire Apprentice
Debbie Belshaw, OH - Sapphire Apprentice
Angela Westmeyer, VA - Sapphire Apprentice

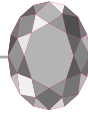


Distributors that were promoted in Gold

Carol Witt, FL - Gold Executive
Yarrow Dankert, NM - Gold Executive
LYFD LYFD, NY - Gold Executive
Cindy Phillips, CA - Gold Executive
Kathy Machado, CO - Gold Executive

Heather Markham, UT - Gold Executive
Ron Shook, MI - Gold Director
Mary Maurer, AZ - Gold Apprentice
Julie Brar, ON - Gold Apprentice
Janie Lin, AZ - Gold Apprentice





Distributors that were promoted in Silver

Carla Dykstra, IA - Silver Executive
Nicole Wilkey, ID - Silver Executive
Summer Ellwood, FL - Silver Executive
Randel Way, FL - Silver Executive
Gloria Payne, CO - Silver Executive
David Abeyta, CO - Silver Executive
Nancy Cotten, TX - Silver Executive
Lizbeth Lara, CA - Silver Executive
Demaris Bruce, MT - Silver Executive
Ellastine May, CA - Silver Executive
Chris Caldwell, VA - Silver Executive
Robert & M Corbett, CA - Silver Executive
Deborah Lollar, GA - Silver Director

Debi Kuhn, CO - Silver Director
Raksha Joshi, FL - Silver Director
Candace Heron, CA - Silver Director
Allen Lafferty, UT - Silver Apprentice
William Spence Jr., FL - Silver Apprentice
Daren Clayton, MI - Silver Apprentice
Rosie Aschenbrer, AZ - Silver Apprentice
Heather Brodie, CO - Silver Apprentice
Vicki Wedel, MS - Silver Apprentice
Troy Austin, AR - Silver Apprentice
Jay Perez, TX - Silver Apprentice
Maryann Jones, CA - Silver Apprentice



Top 10 Enrollers of August

1. Guy Danowski - Enrolled 17
2. Anthony Schraedel - Enrolled 13
3. Donna Bach - Enrolled 10
4. Julie Brar - Enrolled 9
5. Slade Lovejoy - Enrolled 7
6. Johnella May - Enrolled 5
7. Janette Loudon - Enrolled 5
8. Julie Abdou - Enrolled 5
9. Ron Shook - Enrolled 5
10. Diane Rossow - Enrolled 5



Message from
Douglas Dickey, VP of Sales

Distributors, here we are today just 15 months old as a network marketing company. We continue to grow steadily even through the summer months, adding more than several hundred new distributors and customers each month.

Our mission statement from the beginning has been to get our incredible products into the hands of those who need them. This wonderful responsibility is given to all of those of you who have joined Avini Health. It is true some joined simply to not pay retail and they are still placed into the downline and may benefit in the future if they decide to share Avini Health with others. The beautiful compensation plan was designed to include everyone, Active distributors and non Active distributors alike. The timing for some may not be right now, but may come when it's the right time to share. Sharing Avini Health carries with it a profound impact on so many lives. If you haven't witnessed the power of Avini Health's products to make such a difference, just watch a few testimonials of independent distributors and others who share their unique and amazing experiences. More than just goosebumps—we see the impact of what these testimonials do to drive everyone's business. Yes, I said business. We share products with others with an amazing business opportunity. It recently occurred to me as I was doing a presentation for a group in the midwest, that some were worried about talking about the business afraid of offending someone. If our goal is clear and true, then the greatest advancement on that goal will be from the result of our cooperative compensation plan, generating much more sharing of product than all of those who only want to share the products alone. Our cooperative comp plan is totally based on the sale of our products which in turn change lives. The business is the "engine" that drives the successful distribution of our product. Our goal of getting our products to those who need them, and the winner will always be the one who can share full time. Full time means receiving the level of compensation that breeds success, motivates and captures the attention of highly driven individuals. The kind of growth that provides millions more people awareness to Avini Health and its mission and crusade to detox in a toxic environment. The results that come from business focus and clear goals which can move mountains. Avini Health must

move mountains to obtain our goal. The first step in getting healthy may as well be becoming financially strong. The leading cause of stress in America today is financial.

It is perfectly fine to be compensated for helping others get well. And duplicating that is the best way to make the biggest difference. I believe Avini Health products designed and made by Rik Deitsch will captivate and change the world like no other products in history. Having experienced my own second chance on life, and so many others with their amazing stories, I believe this is our destiny.

My purpose here is to express that the pursuit of financial strength though Avini Health in itself provides the greatest ability of distributors getting our products to those who need them. Once you have seen for yourself, the powerful results of using these products, you should consider becoming active on zooms, and calls. Make a list of those you know who could hear about Avini Health. Reach out to your enroller or another leader to show you the way. Set a goal to become the leader in your area and maybe hold a meeting sharing the products and opportunity of Avini Health. I would come do the meeting with you if you want. Our mission is clear and our purpose is set. May everyone who is part of the Avini family become the reason for our success. Participate in the business and find the courage inside to be "Avini strong." We love our distributors and support you. Rik and Neil and I want to wish you the best success possible in Avini Health no matter where you choose to be. Thank you for making that first decision to become a distributor and thank you for being the best part of Avini.



Douglas Dickey

